



MARCH QUARTER 2003

**8635.0**

# ***TOURIST ACCOMMODATION*** AUSTRALIA

EMBARGO: 11.30AM (CANBERRA TIME) TUES 15 JUL 2003

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## **I N Q U I R I E S**

- For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070.

# NOTES

## FORTHCOMING ISSUES

*ISSUE (Quarter)*

*RELEASE DATE*

June 2003

3 October 2003

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## INTRODUCTION

This publication presents results from the quarterly Survey of Tourist Accommodation (STA). The scope of the regular survey is hotels, motels and guest houses and serviced apartments with 15 or more rooms.

For the four quarters of 2003 the scope of the STA has been expanded from the regular inclusions of hotels, motels and guest houses and serviced apartments with 15 or more rooms, to include:

- holiday flats, units and houses operated by owners, managers or real estate agents who have sole letting rights to at least 15 flats, units or houses for short term letting
- caravan parks with 40 or more powered sites or cabins
- visitor hostels with 25 or more bed spaces.

## THIS ISSUE

Results from hotels, motels and guest houses and serviced apartments are included in this publication. Originally, results from holiday flats, units and houses, caravan parks and visitor hostels were to be included in this publication, however the need to assure the quality of data from a large number of new respondents has delayed the availability of these results. These will now be released on 25 July 2003 on the ABS web site (and will be available free of charge).

## FUTURE ISSUES

Summary trend and seasonally adjusted data will be included in future publications, commencing with the June quarter 2003 issue.

## DATA QUALITY IMPROVEMENTS

The ABS has established improved procedures for frame maintenance. These procedures have identified a number of hotels, motels, guest houses and serviced apartments which have been operating for a number of quarters but are not currently on the STA frame. These additional establishments will be included in the STA from the June quarter 2003. Historical data will be revised to include these establishments.

Dennis Trewin  
Australian Statistician

## SUMMARY OF FINDINGS

### KEY FIGURES

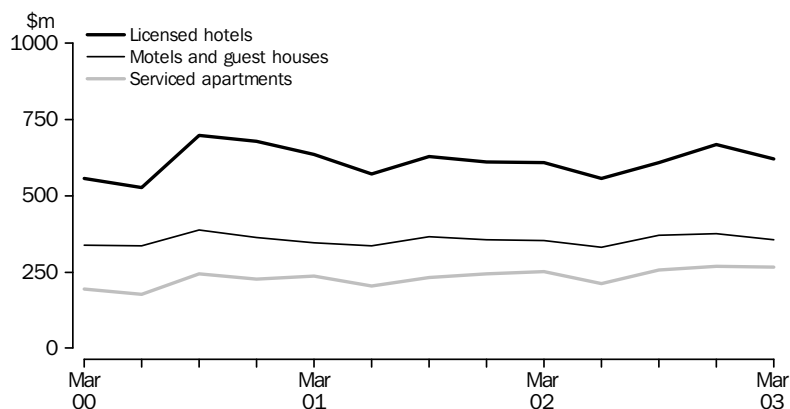
#### 1 MARCH QUARTER KEY FIGURES

	Mar qtr 2002	Mar qtr 2003	change	
Licensed hotels				
Rooms available (no.)	78 163.0	77 477.0	-0.9	%
Room nights occupied ('000)	4 390.4	4 458.1	1.5	%
Room occupancy rate (%)	62.4	64.0	1.6	pts
Takings from accommodation (\$'000)	607 768.0	621 398.7	2.2	%
Takings per room night occupied (\$)	138.4	139.4	1.0	\$
Motels and guest houses				
Rooms available (no.)	84 284.0	83 931.0	-0.4	%
Room nights occupied ('000)	3 967.8	3 922.3	-1.1	%
Room occupancy rate (%)	52.3	51.9	-0.4	pts
Takings from accommodation (\$'000)	354 022.8	355 980.7	0.6	%
Takings per room night occupied (\$)	89.2	90.8	1.6	\$
Serviced apartments				
Rooms available (no.)	35 412.0	36 070.0	1.9	%
Room nights occupied ('000)	2 070.2	2 120.3	2.4	%
Room occupancy rate (%)	65.0	65.4	0.4	pts
Takings from accommodation (\$'000)	252 200.6	267 305.2	6.0	%
Takings per room night occupied (\$)	121.8	126.1	4.3	\$

### ACCOMMODATION TAKINGS

Total accommodation takings for March quarter 2003 were \$1,245 million. This was an increase of 2.5% over the same quarter in the previous year. The serviced apartments sector had the strongest growth with a 6.0% increase in accommodation takings in March quarter 2003 compared to March quarter 2002. Hotel takings increased by 2.2% and motels and guest houses increased by 0.6% over the same period.

ACCOMMODATION TAKINGS, Quarterly—Australia



### ROOM NIGHTS OCCUPIED

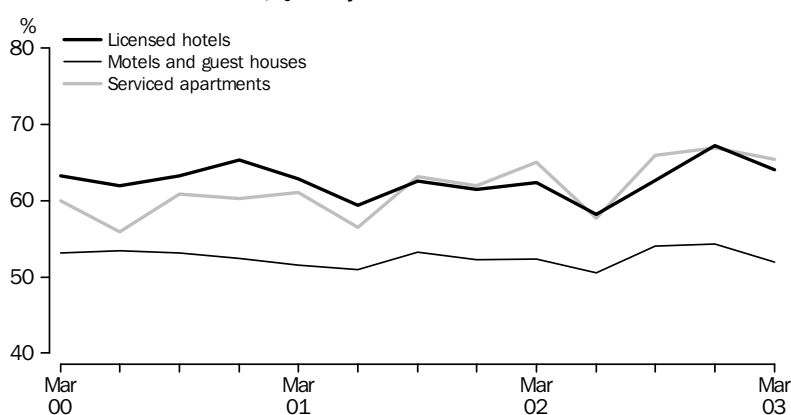
Room nights occupied for hotels, motels and guest houses and serviced apartments combined were 10.5 million for the March quarter 2003. This was a 0.7% increase on March quarter 2002. Serviced apartments had the strongest growth of the three sectors with a 2.4% increase in room nights occupied in the March quarter 2002 compared to March quarter 2003. Over the same period room nights occupied in hotels increased by 1.5% while motels and guest houses decreased by 1.2%.

## SUMMARY OF FINDINGS *continued*

### ROOM OCCUPANCY RATE

Total room occupancy rates increased 0.5 percentage points from 58.6% in the March quarter 2002 to 59.1% in the March quarter 2003. The hotel occupancy rate increased from 62.4% in the March quarter 2002 to 64.0% in the March quarter 2003. The occupancy rate for motels and guest houses recorded a slight decrease, while serviced apartments recorded a slight increase.

ROOM OCCUPANCY RATES, Quarterly—Australia



### STATE AND TERRITORY

Tasmania (16.9%), Western Australia (7.4%), Victoria (3.3%) and Queensland (3.3%) each recorded an increase in accommodation takings for March quarter 2003 compared to March quarter 2002 that was greater than the national increase (2.5%). New South Wales and the Northern Territory each recorded a decrease during this period.

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## HOTELS, MOTELS, GUEST HOUSES AND SERVICED APARTMENTS(a), Australia

<i>Period</i>	<i>Establish- ments</i>	<i>Guest rooms</i>	<i>Bed spaces</i>	<i>Persons employed</i>	<i>Room nights occu- pied</i>	<i>Room occu- pancy rate</i>	<i>Guest nights</i>	<i>Bed occu- pancy rate</i>	<i>Guest arrivals</i>	<i>Average length of stay</i>	<i>Takings from accom- modation</i>
	no.	no.	no.	no.	'000	%	'000	%	'000	days	\$'000
LICENSED HOTELS WITH FACILITIES											
<b>2001</b>											
December Quarter	781	78 574	206 592	70 663	4 437	61.5	7 426	39.1	3 139	2.4	611 507
<b>2002</b>											
March Quarter	781	78 163	203 474	69 888	4 390	62.4	7 355	40.2	3 094	2.4	607 768
June Quarter	776	78 183	204 368	69 872	4 138	58.2	6 657	35.8	2 957	2.3	557 622
September Quarter	780	77 603	203 531	69 923	4 470	62.7	7 439	39.8	3 218	2.3	609 027
December Quarter	777	77 516	203 238	69 699	4 770	67.2	7 987	42.9	3 417	2.3	668 532
<b>2003</b>											
March Quarter	781	77 477	203 876	68 458	4 458	64.0	7 381	40.3	3 143	2.3	621 399
<b>Year ended March 2002</b>	..	..	..	..	17 546	61.5	29 143	38.9	12 393	2.4	2 417 819
<b>Year ended March 2003</b>	..	..	..	..	17 836	63.0	29 464	39.7	12 734	2.3	2 456 579
MOTELS AND GUEST HOUSES WITH FACILITIES											
<b>2001</b>											
December Quarter	2 400	84 430	247 776	29 288	4 055	52.2	7 187	31.6	4 079	1.8	355 294
<b>2002</b>											
March Quarter	2 401	84 284	246 608	29 123	3 968	52.3	7 158	32.3	3 942	1.8	354 023
June Quarter	2 382	83 558	244 723	28 733	3 843	50.5	6 594	29.6	3 760	1.8	331 210
September Quarter	2 388	83 592	244 527	29 459	4 153	54.0	7 311	32.5	4 143	1.8	371 657
December Quarter	2 382	83 565	244 156	29 471	4 173	54.3	7 402	33.0	4 169	1.8	376 270
<b>2003</b>											
March Quarter	2 383	83 931	244 438	29 200	3 922	51.9	6 984	31.8	3 848	1.8	355 981
<b>Year ended March 2002</b>	..	..	..	..	16 029	52.2	28 404	31.5	15 885	1.8	1 411 510
<b>Year ended March 2003</b>	..	..	..	..	16 091	52.7	28 291	31.7	15 920	1.8	1 435 117
SERVICED APARTMENTS											
<b>2001</b>											
December Quarter	657	35 129	117 192	11 799	2 003	62.0	4 498	41.7	1 225	3.7	242 753
<b>2002</b>											
March Quarter	668	35 412	117 872	11 808	2 070	65.0	4 659	44.0	1 248	3.7	252 201
June Quarter	668	35 113	116 329	11 565	1 842	57.7	3 854	36.4	1 120	3.4	211 243
September Quarter	675	35 610	117 523	12 141	2 156	65.9	4 674	43.3	1 258	3.7	256 186
December Quarter	675	35 350	116 385	12 430	2 175	66.9	4 804	44.9	1 309	3.7	269 252
<b>2003</b>											
March Quarter	690	36 070	117 683	12 327	2 120	65.4	4 701	44.4	1 268	3.7	267 305
<b>Year ended March 2002</b>	..	..	..	..	7 841	61.7	17 270	40.8	4 719	3.7	932 076
<b>Year ended March 2003</b>	..	..	..	..	8 294	64.0	18 032	42.3	4 954	3.6	1 003 986
HOTELS, MOTELS AND SERVICED APARTMENTS											
<b>2001</b>											
December Quarter	3 838	198 133	571 560	111 750	10 496	57.6	19 111	36.4	8 444	2.3	1 209 554
<b>2002</b>											
March Quarter	3 850	197 859	567 954	110 819	10 428	58.6	19 171	37.5	8 283	2.3	1 213 991
June Quarter	3 826	196 854	565 420	110 170	9 824	54.8	17 105	33.2	7 836	2.2	1 100 074
September Quarter	3 843	196 805	565 581	111 523	10 778	59.6	19 424	37.4	8 619	2.3	1 236 869
December Quarter	3 834	196 431	563 779	111 600	11 118	61.7	20 193	39.0	8 894	2.3	1 314 053
<b>2003</b>											
March Quarter	3 854	197 478	565 997	109 985	10 501	59.1	19 066	37.5	8 259	2.3	1 244 685
<b>Year ended March 2002</b>	..	..	..	..	41 416	57.5	74 816	36.1	32 997	2.3	4 761 405
<b>Year ended March 2003</b>	..	..	..	..	42 221	58.8	75 787	36.8	33 608	2.3	4 895 682

.. not applicable

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## HOTELS, MOTELS AND SERVICED APARTMENTS(a), Star grading—Australia

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING						
Period				1	2	3	4	5	Ungraded	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)										
March Quarter 2002										
Establishments	781	2 401	668	65	459	1 863	947	105	411	3 850
Guest rooms	78 163	84 284	35 412	2 287	13 582	70 614	72 967	24 412	13 997	197 859
Bed spaces	203 474	246 608	117 872	7 145	39 866	208 136	209 171	62 678	40 958	567 954
Persons employed	69 888	29 123	11 808	768	5 283	26 169	38 395	34 438	5 766	110 819
March Quarter 2003										
Establishments	781	2 383	690	67	373	1 859	1 208	116	231	3 854
Guest rooms	77 477	83 931	36 070	2 660	11 224	67 937	84 887	23 816	6 954	197 478
Bed spaces	203 876	244 438	117 683	8 432	32 821	200 191	245 685	59 528	19 340	565 997
Persons employed	68 458	29 200	12 327	631	4 819	23 396	43 380	34 436	3 323	109 985
ROOM NIGHTS OCCUPIED ('000)										
2002										
March Quarter	4 390.4	3 967.8	2 070.2	77.3	523.7	3 457.6	4 262.8	1 514.6	592.5	10 428.4
2003										
January	1 483.0	1 334.0	768.4	39.4	143.9	1 141.3	1 678.3	501.1	81.4	3 585.4
February	1 442.7	1 203.2	643.4	32.7	120.2	998.5	1 568.0	493.4	76.5	3 289.2
March	1 532.4	1 385.1	708.5	37.0	140.6	1 144.9	1 697.1	519.3	87.1	3 626.0
March Quarter	4 458.1	3 922.3	2 120.3	109.1	404.6	3 284.7	4 943.4	1 513.8	245.0	10 500.6
ROOM OCCUPANCY RATE (%)										
2002										
March Quarter	62.4	52.3	65.0	37.5	42.8	54.4	64.9	68.9	47.0	58.6
2003										
January	61.8	51.3	68.8	48.1	41.4	54.3	63.8	67.9	37.8	58.6
February	66.6	51.2	63.8	44.2	38.2	52.6	66.0	74.0	39.4	59.5
March	63.9	53.2	63.4	45.0	40.4	54.4	64.5	70.3	40.5	59.2
March Quarter	64.0	51.9	65.4	45.8	40.1	53.8	64.7	70.6	39.2	59.1
GUEST NIGHTS ('000)										
2002										
March Quarter	7 354.6	7 158.0	4 658.8	124.7	964.5	6 530.1	7 839.2	2 582.2	1 130.8	19 171.4
2003										
January	2 684.6	2 624.6	1 912.4	72.8	277.2	2 353.8	3 464.4	909.1	144.3	7 221.6
February	2 274.8	1 999.1	1 318.6	56.0	203.1	1 749.2	2 693.6	767.4	123.3	5 592.5
March	2 421.6	2 359.9	1 470.4	63.8	238.6	2 047.4	2 939.1	821.0	142.1	6 251.9
March Quarter	7 381.0	6 983.5	4 701.5	192.6	718.8	6 150.4	9 097.0	2 497.5	409.7	19 066.0
BED OCCUPANCY RATE (%)										
2002										
March Quarter	40.2	32.3	44.0	19.4	26.9	34.9	41.7	45.8	30.7	37.5
2003										
January	42.5	34.7	52.5	28.0	27.2	38.0	45.5	49.3	24.1	41.2
February	39.9	29.2	40.1	23.9	22.1	31.3	39.2	46.0	22.8	35.3
March	38.3	31.1	40.3	24.4	23.4	33.0	38.6	44.5	23.8	35.6
March Quarter	40.3	31.8	44.4	25.5	24.3	34.2	41.1	46.6	23.6	37.5
GUEST ARRIVALS ('000)										
2002										
March Quarter	3 093.9	3 941.7	1 247.6	74.4	534.0	3 238.6	3 051.4	969.0	415.8	8 283.3
2003										
January	1 059.5	1 413.3	467.9	48.4	143.1	1 116.1	1 254.0	319.4	59.6	2 940.6
February	1 013.5	1 117.8	375.6	39.1	109.9	866.9	1 121.7	318.7	50.6	2 506.9
March	1 069.9	1 317.3	424.6	44.5	133.4	1 013.1	1 225.6	337.3	58.1	2 811.9
March Quarter	3 143.0	3 848.3	1 268.1	132.0	386.4	2 996.1	3 601.2	975.4	168.3	8 259.4

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING						
Period				1	2	3	4	5	Ungraded	Total
AVERAGE LENGTH OF STAY (days)										
2002										
March Quarter	2.4	1.8	3.7	1.7	1.8	2.0	2.6	2.7	2.7	2.3
2003										
January	2.5	1.9	4.1	1.5	1.9	2.1	2.8	2.8	2.4	2.5
February	2.2	1.8	3.5	1.4	1.8	2.0	2.4	2.4	2.4	2.2
March	2.3	1.8	3.5	1.4	1.8	2.0	2.4	2.4	2.4	2.2
March Quarter	2.3	1.8	3.7	1.5	1.9	2.1	2.5	2.6	2.4	2.3
TAKINGS FROM ACCOMMODATION (\$'000)										
2002										
March Quarter	607 768	354 023	252 201	4 632	34 671	305 248	528 616	285 629	55 195	1 213 991
2003										
January	208 027	125 182	104 715	2 317	10 307	104 029	214 374	99 417	7 480	437 924
February	197 607	107 062	77 306	1 924	7 741	83 378	188 287	93 788	6 857	381 975
March	215 765	123 736	85 285	2 159	9 160	96 063	208 244	101 306	7 853	424 786
March Quarter	621 399	355 981	267 305	6 401	27 208	283 470	610 905	294 511	22 190	1 244 685
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)										
2002										
March Quarter	138.4	89.2	121.8	60.0	66.2	88.3	124.0	188.6	93.2	116.4
2003										
January	140.3	93.8	136.3	58.8	71.6	91.2	127.7	198.4	91.9	122.1
February	137.0	89.0	120.2	58.8	64.4	83.5	120.1	190.1	89.7	116.1
March	140.8	89.3	120.4	58.3	65.2	83.9	122.7	195.1	90.2	117.1
March Quarter	139.4	90.8	126.1	58.7	67.2	86.3	123.6	194.5	90.6	118.5
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)										
2002										
March Quarter	86.4	46.7	79.2	22.5	28.4	48.0	80.5	130.0	43.8	68.2
2003										
January	86.7	48.2	93.7	28.3	29.6	49.5	81.5	134.7	34.7	71.6
February	91.2	45.6	76.6	26.0	24.6	43.9	79.2	140.6	35.3	69.1
March	89.9	47.5	76.3	26.2	26.3	45.6	79.1	137.2	36.6	69.4
March Quarter	89.2	47.1	82.4	26.9	26.9	46.4	80.0	137.4	35.6	70.1

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

## HOTELS, MOTELS AND SERVICED APARTMENTS(a), Star grading—NSW

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING						
Period				1	2	3	4	5	Ungraded	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)										
March Quarter 2002										
Establishments	198	992	134	33	182	700	231	26	152	1 324
Guest rooms	24 498	32 858	7 550	1 272	5 352	25 589	21 013	6 888	4 792	64 906
Bed spaces	59 027	96 612	23 868	4 453	15 482	73 978	56 341	14 940	14 313	179 507
Persons employed	19 872	11 185	2 715	321	1 802	8 657	11 795	9 509	1 688	33 772
March Quarter 2003										
Establishments	199	975	129	35	133	726	311	25	73	1 303
Guest rooms	23 319	32 110	7 295	1 634	4 000	24 204	24 012	6 974	1 900	62 724
Bed spaces	57 618	94 666	23 016	5 582	11 649	71 188	65 333	15 979	5 569	175 300
Persons employed	18 851	10 969	2 740	226	1 589	7 494	13 010	9 480	761	32 560
ROOM NIGHTS OCCUPIED ('000)										
2002										
March Quarter	1 461.9	1 544.4	453.1	38.7	221.8	1 281.0	1 310.5	432.9	174.6	3 459.4
2003										
January	472.3	533.1	164.7	24.9	59.6	412.0	497.9	156.8	19.1	1 170.1
February	486.3	457.7	143.1	19.9	47.7	353.6	488.5	160.1	17.2	1 087.1
March	490.7	521.2	151.0	21.6	54.4	401.8	506.0	160.6	18.5	1 162.9
March Quarter	1 449.3	1 512.1	458.8	66.4	161.8	1 167.3	1 492.4	477.5	54.8	3 420.1
ROOM OCCUPANCY RATE (%)										
2002										
March Quarter	66.3	52.2	66.7	33.8	46.0	55.6	69.3	69.8	40.5	59.2
2003										
January	65.4	53.6	73.2	49.1	48.0	55.0	67.0	72.5	32.5	60.3
February	74.6	50.9	70.4	43.5	42.6	52.2	72.7	82.0	32.8	62.0
March	67.9	52.3	66.8	42.6	43.9	53.6	67.9	74.3	31.8	59.8
March Quarter	69.1	52.3	70.1	45.1	44.9	53.6	69.1	76.1	32.4	60.6
GUEST NIGHTS ('000)										
2002										
March Quarter	2 400.7	2 811.2	956.9	64.5	409.5	2 375.4	2 290.6	713.3	315.5	6 168.8
2003										
January	827.1	1 074.0	382.8	48.2	121.3	841.4	964.0	274.9	34.0	2 283.9
February	754.7	764.9	277.0	35.1	84.7	604.1	797.4	247.0	28.1	1 796.6
March	766.9	897.5	292.0	38.9	95.4	701.8	836.4	252.3	31.5	1 956.4
March Quarter	2 348.7	2 736.4	951.9	122.3	301.5	2 147.4	2 597.9	774.2	93.7	6 036.9
BED OCCUPANCY RATE (%)										
2002										
March Quarter	45.2	32.3	44.5	16.1	29.4	35.7	45.2	53.1	24.5	38.2
2003										
January	46.3	36.6	53.9	27.9	33.6	38.2	47.7	55.5	19.8	42.1
February	46.8	28.9	43.2	22.5	26.0	30.4	43.6	55.2	18.2	36.6
March	43.0	30.6	41.0	22.5	26.4	31.8	41.3	50.9	18.4	36.0
March Quarter	45.3	32.1	46.1	24.3	28.8	33.6	44.2	53.8	18.8	38.3
GUEST ARRIVALS ('000)										
2002										
March Quarter	963.5	1 677.8	296.3	35.6	243.0	1 285.1	949.9	291.0	133.1	2 937.6
2003										
January	322.7	617.0	104.9	32.8	58.3	453.8	383.0	101.2	15.5	1 044.6
February	326.9	457.6	86.2	26.8	44.6	332.2	352.8	102.3	12.0	870.7
March	333.0	536.0	96.0	29.1	53.1	389.5	372.4	107.5	13.6	965.1
March Quarter	982.6	1 610.6	287.2	88.7	155.9	1 175.5	1 108.2	311.0	41.0	2 880.4

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

HOTELS, MOTELS AND SERVICED APARTMENTS(a), Star grading—NSW *continued*

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING						
Period				1	2	3	4	5	Ungraded	Total
AVERAGE LENGTH OF STAY (days)										
2002										
March Quarter	2.5	1.7	3.2	1.8	1.7	1.8	2.4	2.5	2.4	2.1
2003										
January	2.6	1.7	3.6	1.5	2.1	1.9	2.5	2.7	2.2	2.2
February	2.3	1.7	3.2	1.3	1.9	1.8	2.3	2.4	2.4	2.1
March	2.3	1.7	3.0	1.3	1.8	1.8	2.2	2.3	2.3	2.0
March Quarter	2.4	1.7	3.3	1.4	1.9	1.8	2.3	2.5	2.3	2.1
TAKINGS FROM ACCOMMODATION (\$'000)										
2002										
March Quarter	221 839	142 038	65 417	2 505	14 830	117 262	180 068	98 411	16 218	429 294
2003										
January	71 117	52 125	25 945	1 477	4 751	39 101	67 855	34 129	1 875	149 187
February	74 312	41 819	20 382	1 194	3 364	30 846	64 319	35 199	1 592	136 513
March	74 062	47 191	21 316	1 283	3 801	34 665	66 518	34 588	1 715	142 569
March Quarter	219 492	141 135	67 643	3 954	11 915	104 612	198 691	103 916	5 181	428 270
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)										
2002										
March Quarter	151.7	92.0	144.4	64.8	66.9	91.5	137.4	227.3	92.9	124.1
2003										
January	150.6	97.8	157.5	59.3	79.7	94.9	136.3	217.7	98.4	127.5
February	152.8	91.4	142.5	60.0	70.4	87.2	131.7	219.9	92.4	125.6
March	150.9	90.5	141.2	59.5	69.8	86.3	131.5	215.3	92.6	122.6
March Quarter	151.5	93.3	147.4	59.6	73.7	89.6	133.1	217.6	94.6	125.2
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)										
2002										
March Quarter	100.6	48.0	96.3	21.9	30.8	50.9	95.2	158.7	37.6	73.5
2003										
January	98.4	52.4	115.3	29.2	38.3	52.2	91.3	157.9	32.0	76.8
February	113.9	46.5	100.3	26.1	30.0	45.6	95.7	180.3	30.3	77.8
March	102.6	47.4	94.4	25.3	30.7	46.2	89.3	160.0	29.5	73.3
March Quarter	104.7	48.9	103.4	26.9	33.1	48.1	92.0	165.6	30.6	75.9

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

## HOTELS, MOTELS AND SERVICED APARTMENTS(a), Star grading—Vic.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING						
Period				1	2	3	4	5	Ungraded	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)										
March Quarter 2002										
Establishments	130	497	84	8	67	372	204	20	40	711
Guest rooms	12 443	15 506	4 656	314	1 768	11 737	13 000	4 171	1 615	32 605
Bed spaces	29 559	45 014	14 299	911	5 454	33 297	35 103	9 288	4 819	88 872
Persons employed	13 929	5 460	1 710	90	712	4 143	6 383	8 895	876	21 099
March Quarter 2003										
Establishments	132	500	89	5	52	354	267	22	21	721
Guest rooms	12 577	15 580	5 244	262	1 263	11 431	15 042	4 623	780	33 401
Bed spaces	29 926	44 914	15 294	793	4 149	31 958	40 989	10 108	2 137	90 134
Persons employed	14 019	5 365	1 751	87	547	3 760	6 959	9 174	608	21 135
ROOM NIGHTS OCCUPIED ('000)										
2002										
March Quarter	734.6	745.2	297.3	16.4	60.3	572.2	775.9	272.3	80.0	1 777.1
2003										
January	248.4	237.0	114.6	4.5	11.9	184.0	288.8	101.8	9.0	600.0
February	252.4	220.6	102.9	4.0	9.1	162.4	284.4	105.9	10.2	576.0
March	276.0	257.7	115.4	5.1	11.9	192.1	318.4	111.3	10.3	649.1
March Quarter	776.8	715.3	332.9	13.6	32.9	538.4	891.6	319.0	29.4	1 825.0
ROOM OCCUPANCY RATE (%)										
2002										
March Quarter	65.6	53.4	70.9	57.9	37.9	54.2	66.3	72.5	55.1	60.6
2003										
January	63.7	49.1	70.5	55.9	30.4	51.9	61.9	71.0	37.1	57.9
February	71.7	50.6	70.1	54.7	25.7	50.7	67.6	81.8	46.6	61.6
March	70.8	53.3	71.0	62.6	30.4	54.2	68.3	77.7	42.4	62.7
March Quarter	68.6	51.0	70.5	57.8	28.9	52.3	65.9	76.7	41.9	60.7
GUEST NIGHTS ('000)										
2002										
March Quarter	1 135.2	1 352.3	592.2	24.8	117.0	1 054.8	1 329.0	402.5	151.5	3 079.7
2003										
January	403.7	459.7	248.8	8.2	24.8	357.6	552.7	153.5	15.5	1 112.3
February	381.8	366.2	186.0	6.6	17.2	277.9	467.8	147.9	16.5	933.9
March	413.5	442.3	215.1	8.9	21.7	336.5	527.3	158.8	17.7	1 070.9
March Quarter	1 199.0	1 268.2	649.8	23.6	63.6	972.1	1 547.8	460.2	49.7	3 117.0
BED OCCUPANCY RATE (%)										
2002										
March Quarter	42.7	33.4	46.0	30.3	23.8	35.2	42.1	48.2	34.9	38.5
2003										
January	43.5	33.0	52.5	33.2	19.3	36.1	43.5	49.0	23.3	39.8
February	45.6	29.1	43.4	29.7	14.8	31.1	40.8	52.3	27.7	37.0
March	44.6	31.8	45.4	36.0	16.9	34.0	41.5	50.7	26.7	38.3
March Quarter	44.5	31.4	47.2	33.1	17.0	33.8	42.0	50.6	25.8	38.4
GUEST ARRIVALS ('000)										
2002										
March Quarter	524.6	771.7	172.8	21.7	71.8	543.1	600.5	176.7	55.4	1 469.1
2003										
January	182.7	260.0	65.5	6.6	14.5	179.5	240.8	61.0	5.9	508.3
February	181.7	213.7	56.8	5.4	10.0	145.8	217.4	66.9	6.7	452.2
March	198.7	259.7	64.8	7.2	13.0	175.7	248.1	72.4	7.0	523.3
March Quarter	563.2	733.4	187.2	19.2	37.5	500.9	706.3	200.3	19.6	1 483.8

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

HOTELS, MOTELS AND SERVICED APARTMENTS(a), Star grading—Vic. *continued*

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING						
Period				1	2	3	4	5	Ungraded	Total
AVERAGE LENGTH OF STAY (days)										
2002										
March Quarter	2.2	1.8	3.4	1.1	1.6	1.9	2.2	2.3	2.7	2.1
2003										
January	2.2	1.8	3.8	1.2	1.7	2.0	2.3	2.5	2.6	2.2
February	2.1	1.7	3.3	1.2	1.7	1.9	2.2	2.2	2.5	2.1
March	2.1	1.7	3.3	1.2	1.7	1.9	2.1	2.2	2.5	2.0
March Quarter	2.1	1.7	3.5	1.2	1.7	1.9	2.2	2.3	2.5	2.1
TAKINGS FROM ACCOMMODATION (\$'000)										
2002										
March Quarter	114 868	70 839	44 407	941	4 101	51 708	103 951	58 356	11 058	230 113
2003										
January	36 494	23 288	16 737	259	784	16 674	37 101	20 525	1 177	76 519
February	37 642	20 853	14 145	227	532	13 781	35 494	21 038	1 568	72 640
March	46 583	24 751	17 137	297	704	17 047	43 776	25 134	1 512	88 471
March Quarter	120 720	68 891	48 019	784	2 020	47 501	116 372	66 697	4 257	237 630
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)										
2002										
March Quarter	156.4	95.1	149.4	57.5	68.0	90.4	134.0	214.3	138.2	129.5
2003										
January	146.9	98.3	146.1	57.0	65.9	90.6	128.5	201.6	131.0	127.5
February	149.1	94.5	137.5	56.7	58.6	84.9	124.8	198.6	154.2	126.1
March	168.8	96.1	148.4	58.5	59.1	88.7	137.5	225.9	147.4	136.3
March Quarter	155.4	96.3	144.2	57.5	61.4	88.2	130.5	209.1	144.8	130.2
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)										
2002										
March Quarter	102.6	50.8	106.0	33.3	25.8	49.0	88.8	155.5	76.1	78.4
2003										
January	93.6	48.2	103.0	31.9	20.0	47.1	79.6	143.2	48.7	73.9
February	106.9	47.9	96.3	31.0	15.0	43.1	84.4	162.5	71.8	77.7
March	119.5	51.2	105.4	36.6	18.0	48.1	93.9	175.4	62.5	85.4
March Quarter	106.6	49.2	101.7	33.2	17.8	46.2	86.0	160.3	60.6	79.1

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

## HOTELS, MOTELS AND SERVICED APARTMENTS(a), Star grading—Qld

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING						
Period				1	2	3	4	5	Ungraded	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)										
March Quarter 2002										
Establishments	170	517	288	9	97	417	320	37	95	975
Guest rooms	20 892	18 479	14 060	282	2 629	15 131	23 242	8 649	3 498	53 431
Bed spaces	62 886	54 106	48 391	760	8 099	47 707	71 553	26 555	10 709	165 383
Persons employed	20 033	6 347	4 156	89	1 101	5 697	10 749	11 587	1 313	30 536
March Quarter 2003										
Establishments	167	507	295	13	84	411	374	42	45	969
Guest rooms	20 607	18 273	13 908	362	2 153	15 092	26 657	7 188	1 336	52 788
Bed spaces	62 503	53 281	46 798	993	6 382	46 660	83 293	21 257	3 997	162 582
Persons employed	20 158	6 388	4 440	103	1 035	5 297	12 668	11 201	682	30 986
ROOM NIGHTS OCCUPIED ('000)										
2002										
March Quarter	1 125.1	868.7	812.3	12.0	106.3	717.3	1 271.3	514.5	184.7	2 806.1
2003										
January	413.9	293.4	301.8	5.5	28.0	277.6	535.6	142.7	19.7	1 009.1
February	344.7	272.6	234.3	4.8	23.3	236.3	443.5	126.9	16.8	851.7
March	362.5	306.4	253.5	5.0	26.4	258.3	478.2	134.4	20.0	922.3
March Quarter	1 121.0	872.4	789.7	15.3	77.7	772.2	1 457.3	404.0	56.6	2 783.1
ROOM OCCUPANCY RATE (%)										
2002										
March Quarter	59.8	52.2	64.4	47.3	44.9	52.7	60.8	66.1	58.7	58.4
2003										
January	64.8	51.9	70.0	49.3	41.9	59.5	64.8	64.0	47.6	61.7
February	59.7	53.4	60.2	47.1	38.7	56.0	59.4	63.0	45.0	57.7
March	56.7	54.1	58.8	44.8	39.5	55.2	57.9	60.3	48.3	56.4
March Quarter	60.4	53.1	63.1	47.1	40.1	56.9	60.7	62.4	47.0	58.6
GUEST NIGHTS ('000)										
2002										
March Quarter	2 137.9	1 558.8	2 002.6	20.6	201.5	1 446.4	2 647.6	989.3	393.8	5 699.3
2003										
January	866.3	578.4	829.6	9.6	50.3	626.5	1 252.8	298.5	36.7	2 274.2
February	603.5	453.7	536.0	8.2	37.8	450.2	853.0	214.8	29.2	1 593.2
March	639.2	513.7	590.3	8.4	43.7	496.6	925.0	234.6	34.9	1 743.2
March Quarter	2 109.0	1 545.8	1 955.9	26.2	131.7	1 573.3	3 030.8	747.8	100.7	5 610.7
BED OCCUPANCY RATE (%)										
2002										
March Quarter	37.8	32.0	46.1	30.2	27.6	33.7	41.2	41.4	40.9	38.3
2003										
January	44.7	35.1	57.2	31.0	25.4	43.4	48.5	45.3	29.6	45.2
February	34.5	30.5	40.9	29.7	21.1	34.5	36.6	36.1	26.1	35.0
March	33.0	31.1	40.7	27.3	22.1	34.3	35.8	35.6	28.2	34.6
March Quarter	37.5	32.3	46.4	29.3	22.9	37.5	40.4	39.1	28.0	38.4
GUEST ARRIVALS ('000)										
2002										
March Quarter	760.4	747.2	447.0	8.3	94.1	591.7	816.4	328.5	115.6	1 954.6
2003										
January	282.2	274.0	167.7	4.3	28.0	231.2	361.8	87.1	11.5	723.9
February	247.1	223.9	126.3	3.6	21.5	177.8	304.4	80.0	10.0	597.3
March	246.7	252.4	140.2	3.6	25.2	194.0	323.9	80.2	12.4	639.2
March Quarter	775.9	750.3	434.2	11.5	74.7	603.0	990.0	247.3	34.0	1 960.4

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING						
Period				1	2	3	4	5	Ungraded	Total
AVERAGE LENGTH OF STAY (days)										
2002										
March Quarter	2.8	2.1	4.5	2.5	2.1	2.4	3.2	3.0	3.4	2.9
2003										
January	3.1	2.1	4.9	2.2	1.8	2.7	3.5	3.4	3.2	3.1
February	2.4	2.0	4.2	2.3	1.8	2.5	2.8	2.7	2.9	2.7
March	2.6	2.0	4.2	2.4	1.7	2.6	2.9	2.9	2.8	2.7
March Quarter	2.7	2.1	4.5	2.3	1.8	2.6	3.1	3.0	3.0	2.9
TAKINGS FROM ACCOMMODATION (\$'000)										
2002										
March Quarter	149 530	70 646	85 871	658	6 942	58 701	138 306	84 787	16 652	306 046
2003										
January	61 128	25 183	39 093	333	1 926	25 022	66 834	29 548	1 740	125 403
February	44 837	22 310	24 387	276	1 464	18 770	47 435	22 309	1 280	91 534
March	48 704	25 208	25 309	290	1 645	20 222	51 259	24 149	1 655	99 221
March Quarter	154 670	72 701	88 789	899	5 035	64 014	165 528	76 007	4 676	316 159
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)										
2002										
March Quarter	132.9	81.3	105.7	54.8	65.3	81.8	108.8	164.8	90.2	109.1
2003										
January	147.7	85.8	129.5	60.1	68.9	90.1	124.8	207.1	88.3	124.3
February	130.1	81.8	104.1	57.8	62.7	79.4	106.9	175.9	76.0	107.5
March	134.4	82.3	99.8	57.8	62.3	78.3	107.2	179.6	82.7	107.6
March Quarter	138.0	83.3	112.4	58.6	64.8	82.9	113.6	188.2	82.7	113.6
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)										
2002										
March Quarter	79.5	42.5	68.0	25.9	29.3	43.1	66.2	108.9	52.9	63.7
2003										
January	95.7	44.6	90.7	29.6	28.9	53.6	80.9	132.6	42.0	76.7
February	77.7	43.7	62.6	27.3	24.3	44.5	63.6	110.8	34.2	62.0
March	76.2	44.5	58.7	25.9	24.6	43.2	62.0	108.4	40.0	60.6
March Quarter	83.4	44.3	70.9	27.6	26.0	47.2	69.0	117.5	38.9	66.6

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

## HOTELS, MOTELS AND SERVICED APARTMENTS(a), Star grading—SA

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING						
Period				1	2	3	4	5	Ungraded	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)										
March Quarter 2002										
Establishments	62	145	27	6	51	113	50	4	10	234
Guest rooms	4 091	5 196	1 293	137	1 490	4 133	3 317	1 263	240	10 580
Bed spaces	9 971	15 433	4 480	328	4 151	12 236	10 005	2 499	665	29 884
Persons employed	4 060	2 018	470	131	771	2 174	2 054	1 255	163	6 548
March Quarter 2003										
Establishments	64	147	32	7	45	115	62	7	7	243
Guest rooms	4 653	5 316	1 604	162	1 685	3 691	4 027	1 686	322	11 573
Bed spaces	11 305	15 708	5 460	452	4 444	11 046	11 893	3 511	1 127	32 473
Persons employed	3 971	2 279	545	79	939	1 726	2 517	1 423	111	6 795
ROOM NIGHTS OCCUPIED ('000)										
2002										
March Quarter	226.0	260.1	82.1	2.6	54.6	217.0	194.0	90.8	9.2	568.2
2003										
January	75.0	83.0	29.2	1.6	19.3	59.5	72.8	32.0	1.9	187.1
February	74.3	76.4	26.0	1.6	17.1	51.5	71.0	33.9	1.6	176.7
March	86.4	93.5	31.9	2.2	19.4	64.0	81.8	40.5	4.0	211.8
March Quarter	235.7	252.9	87.1	5.5	55.8	174.9	225.5	106.4	7.5	575.7
ROOM OCCUPANCY RATE (%)										
2002										
March Quarter	61.6	55.6	70.5	20.7	40.7	58.3	65.3	79.9	42.4	59.8
2003										
January	52.2	50.4	58.6	36.5	36.9	52.0	58.3	61.2	19.0	52.2
February	57.2	51.3	58.0	40.2	36.3	49.8	62.9	71.8	17.8	54.6
March	60.0	56.7	64.1	45.7	37.1	55.9	65.5	77.5	40.2	59.1
March Quarter	56.4	52.9	60.3	40.9	36.8	52.7	62.2	70.1	25.9	55.3
GUEST NIGHTS ('000)										
2002										
March Quarter	340.4	456.5	170.3	4.0	94.4	393.3	333.1	124.3	18.1	967.2
2003										
January	124.0	156.6	66.5	2.4	33.6	118.7	141.7	46.5	4.2	347.1
February	106.2	123.9	48.7	2.3	26.5	86.1	115.6	45.3	2.9	278.8
March	123.1	157.8	61.4	2.9	31.0	112.4	136.5	53.1	6.3	342.3
March Quarter	353.3	438.2	176.7	7.6	91.1	317.3	393.9	144.9	13.4	968.2
BED OCCUPANCY RATE (%)										
2002										
March Quarter	38.1	32.9	42.2	13.6	25.3	35.7	37.2	55.3	30.3	36.0
2003										
January	35.6	32.2	39.3	19.6	24.4	34.7	38.4	42.7	12.1	34.5
February	33.7	28.2	31.9	20.3	21.3	27.9	34.7	46.1	9.2	30.7
March	35.2	32.4	36.3	21.9	22.5	32.8	37.0	48.8	18.0	34.0
March Quarter	34.9	31.0	36.0	20.6	22.8	31.9	36.8	45.9	13.2	33.2
GUEST ARRIVALS ('000)										
2002										
March Quarter	165.9	252.0	48.5	2.9	54.0	212.9	136.8	52.4	7.3	466.3
2003										
January	58.8	89.0	16.7	1.8	18.5	62.4	57.0	22.8	2.1	164.5
February	55.7	71.3	13.9	1.3	14.1	47.8	51.3	25.1	1.2	140.9
March	63.2	90.1	18.8	1.6	17.1	62.0	61.6	27.6	2.2	172.2
March Quarter	177.7	250.4	49.5	4.7	49.7	172.3	169.9	75.5	5.5	477.6

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING						
Period				1	2	3	4	5	Ungraded	Total
AVERAGE LENGTH OF STAY (days)										
2002										
March Quarter	2.1	1.8	3.5	1.4	1.7	1.8	2.4	2.4	2.5	2.1
2003										
January	2.1	1.8	4.0	1.3	1.8	1.9	2.5	2.0	2.1	2.1
February	1.9	1.7	3.5	1.7	1.9	1.8	2.3	1.8	2.4	2.0
March	1.9	1.8	3.3	1.9	1.8	1.8	2.2	1.9	2.8	2.0
March Quarter	2.0	1.8	3.6	1.6	1.8	1.8	2.3	1.9	2.4	2.0
TAKINGS FROM ACCOMMODATION (\$'000)										
2002										
March Quarter	27 321	22 467	8 454	126	3 257	17 763	22 306	14 063	728	58 243
2003										
January	8 246	7 296	3 226	88	1 149	4 960	8 028	4 375	169	18 769
February	8 276	6 720	2 881	78	962	4 076	7 945	4 688	128	17 878
March	10 256	8 462	3 771	111	1 099	5 177	9 717	5 950	436	22 489
March Quarter	26 778	22 478	9 879	278	3 209	14 212	25 690	15 013	733	59 135
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)										
2002										
March Quarter	120.9	86.4	103.0	49.2	59.6	81.9	115.0	154.8	79.4	102.5
2003										
January	110.0	87.9	110.7	53.9	59.5	83.3	110.3	136.7	88.9	100.3
February	111.4	88.0	110.7	48.0	56.2	79.2	112.0	138.3	79.9	101.2
March	118.6	90.5	118.3	50.2	56.7	81.0	118.8	146.9	108.6	106.2
March Quarter	113.6	88.9	113.5	50.6	57.5	81.2	113.9	141.1	97.5	102.7
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)										
2002										
March Quarter	74.5	48.0	72.6	10.2	24.3	47.8	75.1	123.7	33.7	61.3
2003										
January	57.4	44.3	64.9	19.7	22.0	43.3	64.3	83.7	16.9	52.4
February	63.8	45.1	64.2	19.3	20.4	39.4	70.5	99.3	14.2	55.3
March	71.2	51.3	75.8	22.9	21.0	45.2	77.8	113.8	43.6	62.7
March Quarter	64.1	47.0	68.4	20.7	21.2	42.8	70.9	98.9	25.3	56.8

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING					
Period				1 and Ungraded	2	3	4	5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)									
March Quarter 2002									
Establishments	130	125	71	80	22	136	74	14	326
Guest rooms	9 479	5 616	4 183	2 564	679	7 473	5 881	2 681	19 278
Bed spaces	23 929	15 283	14 552	6 599	1 753	20 602	17 105	7 705	53 764
Persons employed	6 357	1 726	1 476	1 239	341	2 737	2 930	2 312	9 559
March Quarter 2003									
Establishments	129	126	78	62	21	132	102	16	333
Guest rooms	9 483	5 927	4 387	1 938	553	7 289	7 265	2 752	19 797
Bed spaces	24 028	15 648	14 791	4 560	1 328	19 698	21 572	7 309	54 467
Persons employed	6 037	1 635	1 524	858	221	2 525	3 384	2 208	9 196
ROOM NIGHTS OCCUPIED ('000)									
2002									
March Quarter	486.3	244.7	221.0	89.4	24.4	340.9	329.5	167.9	952.1
2003									
January	165.7	87.0	89.1	23.0	6.8	111.3	141.8	58.8	341.7
February	166.1	78.3	70.2	22.0	6.2	100.9	130.1	55.5	314.6
March	181.4	88.9	81.8	24.6	7.6	115.5	144.6	59.8	352.0
March Quarter	513.2	254.1	241.0	69.5	20.5	327.7	416.5	174.1	1 008.3
ROOM OCCUPANCY RATE (%)									
2002									
March Quarter	57.0	48.4	58.7	38.7	40.0	50.7	62.2	69.6	54.9
2003									
January	56.4	47.3	65.5	38.3	39.4	49.3	63.0	68.9	55.7
February	62.5	47.2	57.2	40.5	39.9	49.4	63.9	72.1	56.8
March	61.7	48.4	60.1	40.9	44.2	51.1	64.2	70.1	57.4
March Quarter	60.1	47.6	61.0	39.9	41.2	49.9	63.7	70.3	56.6
GUEST NIGHTS ('000)									
2002									
March Quarter	765.5	428.5	521.2	144.5	39.9	616.5	610.5	303.8	1 715.2
2003									
January	277.3	160.2	224.5	34.7	10.0	202.9	294.3	120.1	662.0
February	244.9	125.5	146.4	30.0	8.3	159.2	224.3	95.0	516.8
March	269.0	143.3	170.3	33.8	10.4	183.7	251.7	102.9	582.6
March Quarter	791.2	428.9	541.2	98.6	28.7	545.8	770.3	318.0	1 761.3
BED OCCUPANCY RATE (%)									
2002									
March Quarter	35.5	31.2	39.8	24.3	25.3	33.3	39.7	43.8	35.4
2003									
January	37.2	33.0	49.0	24.6	24.3	33.2	44.0	53.0	39.2
February	36.4	28.6	35.3	23.5	22.4	28.9	37.1	46.4	33.9
March	36.1	29.5	37.1	23.9	25.3	30.1	37.6	45.4	34.5
March Quarter	36.6	30.5	40.7	24.0	24.0	30.8	39.7	48.3	35.9
GUEST ARRIVALS ('000)									
2002									
March Quarter	357.9	196.0	146.8	61.1	22.5	264.5	250.4	102.2	700.7
2003									
January	119.1	75.6	61.8	15.4	5.4	85.7	110.3	39.8	256.6
February	106.0	60.0	47.5	13.2	3.9	69.7	92.0	34.9	213.6
March	117.5	67.7	53.0	14.4	5.2	77.2	102.1	39.2	238.2
March Quarter	342.7	203.3	162.3	43.0	14.4	232.6	304.4	114.0	708.4

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING					
Period				1 and Ungraded	2	3	4	5	Total
AVERAGE LENGTH OF STAY (days)									
2002									
March Quarter	2.1	2.2	3.6	2.4	1.8	2.3	2.4	3.0	2.4
2003									
January	2.3	2.1	3.6	2.3	1.9	2.4	2.7	3.0	2.6
February	2.3	2.1	3.1	2.3	2.2	2.3	2.4	2.7	2.4
March	2.3	2.1	3.2	2.3	2.0	2.4	2.5	2.6	2.4
March Quarter	2.3	2.1	3.3	2.3	2.0	2.3	2.5	2.8	2.5
TAKINGS FROM ACCOMMODATION (\$'000)									
2002									
March Quarter	53 438	20 470	25 188	6 348	1 898	28 635	37 676	24 540	99 097
2003									
January	18 513	7 591	11 217	1 735	382	9 458	16 808	8 938	37 320
February	18 648	6 173	7 746	1 602	366	7 836	14 602	8 162	32 566
March	20 234	7 245	9 053	1 756	543	9 066	16 457	8 711	36 532
March Quarter	57 395	21 009	28 015	5 092	1 290	26 360	47 867	25 810	106 419
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)									
2002									
March Quarter	109.9	83.6	114.0	71.0	77.7	84.0	114.4	146.2	104.1
2003									
January	111.7	87.3	126.0	75.5	56.5	85.0	118.5	152.0	109.2
February	112.3	78.9	110.3	73.0	59.2	77.7	112.3	146.9	103.5
March	111.5	81.5	110.7	71.4	71.7	78.5	113.8	145.7	103.8
March Quarter	111.8	82.7	116.2	73.2	62.9	80.4	114.9	148.2	105.5
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)									
2002									
March Quarter	62.6	40.5	66.9	27.5	31.1	42.6	71.2	101.7	57.1
2003									
January	63.0	41.3	82.5	28.9	22.3	41.9	74.6	104.8	60.8
February	70.2	37.2	63.1	29.5	23.6	38.4	71.8	105.9	58.8
March	68.8	39.4	66.6	29.2	31.7	40.1	73.1	102.1	59.5
March Quarter	67.2	39.4	71.0	29.2	25.9	40.2	73.2	104.2	59.7

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

## HOTELS, MOTELS AND SERVICED APARTMENTS(a), Star grading—Tas.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING				
Period				1 and Ungraded	2	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)								
March Quarter 2002								
Establishments	53	49	26	11	14	71	32	128
Guest rooms	2 899	1 650	1 009	303	443	2 626	2 186	5 558
Bed spaces	7 945	5 124	3 407	966	1 098	8 049	6 363	16 476
Persons employed	2 700	695	531	207	202	1 292	2 225	3 926
March Quarter 2003								
Establishments	52	55	31	10	13	69	46	138
Guest rooms	2 840	1 795	1 128	258	436	2 476	2 593	5 763
Bed spaces	7 898	5 394	3 958	817	1 298	7 581	7 554	17 250
Persons employed	2 468	1 050	559	216	224	1 268	2 369	4 077
ROOM NIGHTS OCCUPIED ('000)								
2002								
March Quarter	166.9	99.2	62.7	13.6	14.8	156.0	144.3	328.8
2003								
January	52.0	38.2	25.8	4.2	6.3	49.4	56.2	116.0
February	53.9	36.1	23.4	3.7	6.1	47.6	56.0	113.4
March	64.4	43.0	27.8	4.4	7.5	57.6	65.7	135.2
March Quarter	170.3	117.3	77.0	12.3	19.9	154.6	177.8	364.6
ROOM OCCUPANCY RATE (%)								
2002								
March Quarter	64.0	66.8	69.0	49.9	37.2	66.0	73.4	65.7
2003								
January	59.1	68.6	73.7	52.8	46.3	64.3	69.9	64.9
February	67.7	71.8	74.1	50.8	50.2	68.7	77.1	70.3
March	73.1	77.3	79.6	55.5	55.3	75.1	81.7	75.7
March Quarter	66.6	72.6	75.9	53.1	50.6	69.4	76.2	70.3
GUEST NIGHTS ('000)								
2002								
March Quarter	286.0	199.9	144.5	32.5	25.0	321.4	251.6	630.4
2003								
January	95.8	82.1	67.8	10.4	12.3	111.4	111.6	245.7
February	89.7	69.5	50.8	7.8	11.3	94.4	96.5	210.0
March	106.4	83.6	60.7	9.0	13.5	115.6	112.6	250.7
March Quarter	291.9	235.2	179.3	27.2	37.1	321.4	320.7	706.4
BED OCCUPANCY RATE (%)								
2002								
March Quarter	40.0	43.3	47.1	37.4	25.3	44.4	43.9	42.5
2003								
January	39.1	49.1	55.3	41.0	30.5	47.4	47.6	45.9
February	40.6	46.0	45.9	34.0	31.1	44.5	45.6	43.5
March	43.5	50.0	49.4	35.6	33.5	49.2	48.1	46.9
March Quarter	41.1	48.4	50.3	36.9	31.8	47.1	47.2	45.5
GUEST ARRIVALS ('000)								
2002								
March Quarter	158.4	107.7	61.1	15.2	14.9	178.9	118.3	327.3
2003								
January	52.3	42.5	28.7	5.9	7.3	61.6	48.7	123.5
February	50.5	38.7	23.5	4.8	7.2	56.0	44.9	112.8
March	59.0	47.2	27.8	5.5	8.8	68.5	51.1	134.0
March Quarter	161.8	128.5	80.0	16.2	23.3	186.1	144.7	370.3

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING				
Period				1 and Ungraded	2	3	4 and 5	Total
AVERAGE LENGTH OF STAY (days)								
2002								
March Quarter	1.8	1.9	2.4	2.1	1.7	1.8	2.1	1.9
2003								
January	1.8	1.9	2.4	1.8	1.7	1.8	2.3	2.0
February	1.8	1.8	2.2	1.6	1.6	1.7	2.2	1.9
March	1.8	1.8	2.2	1.6	1.5	1.7	2.2	1.9
March Quarter	1.8	1.8	2.2	1.7	1.6	1.7	2.2	1.9
TAKINGS FROM ACCOMMODATION (\$'000)								
2002								
March Quarter	15 745	9 216	7 463	1 305	899	13 226	16 994	32 424
2003								
January	5 188	4 003	3 252	449	405	4 565	7 024	12 444
February	5 266	3 557	2 738	353	374	4 123	6 712	11 562
March	6 433	4 171	3 306	418	471	4 945	8 077	13 911
March Quarter	16 888	11 731	9 297	1 220	1 250	13 634	21 812	37 916
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
2002								
March Quarter	94.3	92.9	119.1	95.9	60.6	84.8	117.7	98.6
2003								
January	99.7	104.8	126.2	106.3	64.8	92.5	125.1	107.3
February	97.8	98.5	117.0	96.2	61.1	86.6	119.9	102.0
March	99.9	97.0	118.9	94.2	63.0	85.8	123.0	102.9
March Quarter	99.2	100.0	120.7	98.9	63.0	88.2	122.7	104.0
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
2002								
March Quarter	60.3	62.1	82.2	47.9	22.6	56.0	86.4	64.8
2003								
January	58.9	71.9	93.0	56.1	30.0	59.5	87.4	69.7
February	66.2	70.8	86.7	48.9	30.6	59.5	92.4	71.6
March	73.1	75.0	94.6	52.3	34.8	64.4	100.5	77.9
March Quarter	66.1	72.6	91.6	52.6	31.8	61.2	93.5	73.1

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

## HOTELS, MOTELS AND SERVICED APARTMENTS(a), Star grading—NT

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING				
Period				1 and Ungraded	2	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)								
March Quarter 2002								
Establishments	23	49	18	22	19	33	16	90
Guest rooms	1 959	3 122	1 192	785	775	2 445	2 268	6 273
Bed spaces	5 328	9 408	3 905	2 135	2 414	7 672	6 420	18 641
Persons employed	1 633	1 036	323	294	263	894	1 541	2 992
March Quarter 2003								
Establishments	24	46	18	16	16	35	21	88
Guest rooms	2 160	2 968	1 192	461	664	2 321	2 874	6 320
Bed spaces	6 093	8 587	3 946	1 187	1 911	7 099	8 429	18 626
Persons employed	1 747	846	344	191	158	781	1 807	2 937
ROOM NIGHTS OCCUPIED ('000)								
2002								
March Quarter	86.2	108.3	49.0	24.9	18.7	94.2	105.6	243.5
2003								
January	24.6	33.1	13.5	3.2	5.7	26.3	36.0	71.2
February	29.3	34.4	15.1	3.5	5.5	26.5	43.2	78.8
March	33.0	40.0	16.2	4.2	6.3	30.3	48.4	89.2
March Quarter	86.9	107.6	44.8	10.9	17.5	83.2	127.6	239.2
ROOM OCCUPANCY RATE (%)								
2002								
March Quarter	48.9	38.5	45.7	35.2	26.8	42.8	51.7	43.1
2003								
January	37.3	36.0	36.5	22.3	27.7	37.1	40.4	36.5
February	49.1	41.4	45.1	27.4	29.5	41.4	53.7	44.7
March	50.0	43.4	43.9	29.0	30.6	42.7	54.3	45.7
March Quarter	45.3	40.3	41.7	26.2	29.3	40.4	49.3	42.3
GUEST NIGHTS ('000)								
2002								
March Quarter	133.6	177.1	93.7	43.2	28.2	171.6	161.4	404.3
2003								
January	39.6	57.0	29.4	6.0	8.9	49.8	61.4	126.1
February	44.3	54.4	27.3	6.1	7.9	44.8	67.1	126.0
March	48.7	63.9	28.9	6.6	9.1	52.0	73.9	141.6
March Quarter	132.6	175.3	85.7	18.8	25.9	146.6	202.4	393.6
BED OCCUPANCY RATE (%)								
2002								
March Quarter	27.9	20.9	26.7	22.5	13.0	24.9	27.9	24.1
2003								
January	21.3	21.4	24.1	16.4	15.0	22.9	23.5	21.9
February	26.3	22.6	24.7	18.4	14.8	22.9	28.4	24.3
March	26.2	24.0	23.6	18.0	15.3	23.9	28.3	24.6
March Quarter	24.6	22.7	24.1	17.6	15.0	23.3	26.7	23.6
GUEST ARRIVALS ('000)								
2002								
March Quarter	79.0	104.2	33.2	17.6	16.8	100.8	81.2	216.5
2003								
January	23.1	31.5	10.8	3.4	4.7	25.9	31.5	65.5
February	25.1	31.1	11.2	3.0	3.9	24.5	36.0	67.4
March	27.4	36.3	11.5	3.5	4.7	28.2	38.7	75.2
March Quarter	75.6	98.9	33.5	9.9	13.3	78.7	106.2	208.0

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

HOTELS, MOTELS AND SERVICED APARTMENTS(a), Star grading—NT *continued*

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING				
Period				1 and Ungraded	2	3	4 and 5	Total
AVERAGE LENGTH OF STAY (days)								
2002								
March Quarter	1.7	1.7	2.8	2.5	1.7	1.7	2.0	1.9
2003								
January	1.7	1.8	2.7	1.8	1.9	1.9	1.9	1.9
February	1.8	1.7	2.4	2.0	2.0	1.8	1.9	1.9
March	1.8	1.8	2.5	1.9	1.9	1.8	1.9	1.9
March Quarter	1.8	1.8	2.6	1.9	1.9	1.9	1.9	1.9
TAKINGS FROM ACCOMMODATION (\$'000)								
2002								
March Quarter	11 518	10 309	4 955	1 486	1 158	11 009	13 129	26 782
2003								
January	3 192	3 048	1 480	208	327	2 372	4 813	7 720
February	3 868	3 300	1 646	225	312	2 460	5 816	8 814
March	4 214	3 854	1 760	266	383	2 860	6 319	9 828
March Quarter	11 274	10 202	4 886	699	1 022	7 692	16 949	26 362
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
2002								
March Quarter	133.7	95.2	101.1	59.7	61.9	116.8	124.3	110.0
2003								
January	129.8	92.0	109.7	65.1	57.4	90.2	133.6	108.4
February	132.1	95.8	109.3	63.7	56.8	92.7	134.6	111.9
March	127.8	96.4	108.6	64.2	60.8	94.2	130.6	110.2
March Quarter	129.8	94.9	109.2	64.3	58.5	92.5	132.8	110.2
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
2002								
March Quarter	65.3	36.7	46.2	21.0	16.6	50.0	64.3	47.4
2003								
January	48.4	33.1	40.1	14.5	15.9	33.4	54.0	39.6
February	64.9	39.7	49.3	17.5	16.8	38.4	72.3	50.1
March	63.9	41.9	47.6	18.6	18.6	40.3	70.9	50.4
March Quarter	58.8	38.2	45.5	16.9	17.1	37.3	65.5	46.6

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING				
Period				1 and Ungraded	2	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)								
March Quarter 2002								
Establishments	15	27	20	10	7	21	24	62
Guest rooms	1 902	1 857	1 469	482	446	1 480	2 820	5 228
Bed spaces	4 829	5 628	4 970	1 445	1 415	4 595	7 972	15 427
Persons employed	1 304	656	427	123	91	575	1 598	2 387
March Quarter 2003								
Establishments	14	27	18	4	9	17	29	59
Guest rooms	1 838	1 962	1 312	199	470	1 433	3 010	5 112
Bed spaces	4 505	6 240	4 420	558	1 660	4 961	7 986	15 165
Persons employed	1 207	668	424	32	106	545	1 616	2 299
ROOM NIGHTS OCCUPIED ('000)								
2002								
March Quarter	103.3	97.2	92.7	23.8	22.7	79.1	167.8	293.3
2003								
January	31.1	29.2	29.8	4.2	6.5	21.2	58.3	90.1
February	35.7	27.0	28.4	3.9	5.1	19.8	62.4	91.1
March	38.1	34.5	30.8	4.2	7.1	25.4	66.8	103.5
March Quarter	105.0	90.8	89.0	12.3	18.7	66.4	187.5	284.8
ROOM OCCUPANCY RATE (%)								
2002								
March Quarter	60.4	58.2	70.1	54.8	56.5	59.4	66.1	62.3
2003								
January	54.6	48.0	73.3	67.6	44.5	47.7	62.5	56.9
February	69.5	49.2	77.2	69.5	38.8	49.3	74.0	63.7
March	66.9	56.7	75.8	68.3	48.7	57.2	71.6	65.3
March Quarter	63.5	51.4	75.4	68.4	44.2	51.5	69.2	61.9
GUEST NIGHTS ('000)								
2002								
March Quarter	155.3	173.7	177.4	42.4	49.0	150.6	264.4	506.4
2003								
January	50.8	56.6	63.0	7.2	16.1	45.5	101.6	170.4
February	49.8	41.0	46.4	6.4	9.3	32.4	89.0	137.2
March	54.7	57.9	51.7	6.9	13.8	48.7	95.0	164.3
March Quarter	155.3	155.5	161.1	20.5	39.2	126.6	285.6	471.9
BED OCCUPANCY RATE (%)								
2002								
March Quarter	35.7	34.3	39.6	32.6	38.5	36.4	36.9	36.5
2003								
January	36.4	29.3	46.0	41.7	31.2	29.6	41.0	36.2
February	39.5	23.5	37.5	41.1	20.1	23.3	39.8	32.3
March	39.2	29.9	37.7	39.7	26.7	31.7	38.4	35.0
March Quarter	38.3	27.7	40.5	40.8	26.2	28.4	39.7	34.6
GUEST ARRIVALS ('000)								
2002								
March Quarter	84.2	85.1	41.9	16.4	17.0	61.7	116.1	211.2
2003								
January	18.6	23.6	11.6	2.7	6.5	15.9	28.6	53.8
February	20.5	21.5	10.0	1.8	4.8	13.2	32.3	52.1
March	24.4	27.9	12.6	2.6	6.3	18.0	38.0	64.9
March Quarter	63.5	73.0	34.2	7.1	17.6	47.1	98.9	170.7

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	STAR GRADING				
Period				1 and Ungraded	2	3	4 and 5	Total
AVERAGE LENGTH OF STAY (days)								
2002								
March Quarter	1.8	2.0	4.2	2.6	2.9	2.4	2.3	2.4
2003								
January	2.7	2.4	5.4	2.7	2.5	2.9	3.5	3.2
February	2.4	1.9	4.6	3.6	1.9	2.5	2.8	2.6
March	2.2	2.1	4.1	2.6	2.2	2.7	2.5	2.5
March Quarter	2.4	2.1	4.7	2.9	2.2	2.7	2.9	2.8
TAKINGS FROM ACCOMMODATION (\$'000)								
2002								
March Quarter	13 510	8 037	10 445	1 804	1 586	6 944	21 659	31 992
2003								
January	4 147	2 648	3 765	289	583	1 876	7 813	10 561
February	4 757	2 330	3 381	256	369	1 488	8 356	10 468
March	5 278	2 855	3 632	273	515	2 082	8 895	11 765
March Quarter	14 182	7 833	10 778	818	1 467	5 445	25 064	32 794
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
2002								
March Quarter	130.7	82.6	112.7	75.9	69.9	87.8	129.1	109.1
2003								
January	133.4	90.7	126.2	69.2	89.9	88.6	134.0	117.2
February	133.1	86.2	119.3	66.1	72.3	75.2	134.0	114.9
March	138.4	82.7	117.7	64.8	72.5	82.0	133.2	113.7
March Quarter	135.1	86.3	121.1	66.7	78.5	82.1	133.7	115.2
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
2002								
March Quarter	78.9	48.1	79.0	41.6	39.5	52.1	85.3	68.0
2003								
January	72.8	43.5	92.6	46.8	40.0	42.2	83.7	66.6
February	92.4	42.4	92.0	45.9	28.0	37.1	99.1	73.1
March	92.6	46.9	89.3	44.3	35.3	46.9	95.3	74.2
March Quarter	85.7	44.4	91.3	45.7	34.7	42.2	92.5	71.3

(a) Comprising establishments with 15 or more rooms or units. See Explanatory Notes, paragraph 7.

<i>Period</i>	<i>South Coast</i>	<i>Illawarra</i>	<i>Sydney</i>	<i>Snowy Mountains</i>	<i>Capital Country</i>	<i>The Murray</i>	<i>Riverina</i>	<i>Explorer Country</i>	<i>Hunter</i>	<i>North Coast NSW</i>
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## ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)

**March Quarter 2002**

Establishments	82	33	292	58	67	99	69	120	100	127
Guest rooms	2 006	1 125	32 714	2 318	2 103	2 851	1 949	3 574	3 945	3 928
Bed spaces	6 240	3 524	79 272	9 003	6 078	8 820	5 743	10 634	12 211	12 390
Persons employed	657	630	21 027	328	847	925	649	1 192	2 202	1 723

**March Quarter 2003**

Establishments	81	33	279	56	67	98	69	121	100	123
Guest rooms	1 989	1 143	30 378	2 293	2 135	2 837	1 990	3 545	4 137	3 869
Bed spaces	6 043	3 580	74 972	8 857	6 431	8 693	5 827	10 558	12 850	11 978
Persons employed	693	622	19 570	303	929	956	645	1 201	2 466	1 678

## ROOM NIGHTS OCCUPIED ('000)

**2002**

March Quarter	100.8	58.0	2 013.9	28.9	90.4	137.0	91.6	153.9	194.2	217.9
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**2003**

January	40.1	21.5	651.0	12.6	29.3	45.8	30.1	48.3	72.9	84.2
February	28.6	21.1	664.2	7.2	25.4	38.8	28.2	42.5	63.6	58.8
March	33.9	19.3	675.8	7.4	30.7	48.2	34.5	54.2	70.8	66.8
March Quarter	102.5	61.9	1 991.0	27.2	85.4	132.8	92.8	144.9	207.3	209.8

## ROOM OCCUPANCY RATE (%)

**2002**

March Quarter	55.8	57.3	68.4	13.8	47.8	53.4	52.2	47.9	54.7	61.6
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**2003**

January	65.0	60.5	69.2	17.7	44.3	52.7	48.8	43.9	57.3	70.2
February	51.3	65.9	78.1	11.3	42.5	49.5	50.6	42.8	54.9	54.3
March	54.9	54.5	71.7	10.4	46.3	55.0	55.9	49.3	55.2	55.7
March Quarter	57.3	60.2	72.8	13.2	44.4	52.5	51.8	45.4	55.8	60.3

## GUEST NIGHTS ('000)

**2002**

March Quarter	204.4	106.0	3 391.5	62.9	162.7	273.1	151.9	276.2	373.8	462.9
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**2003**

January	89.0	45.5	1 161.9	29.3	55.4	101.9	52.1	96.6	161.1	200.7
February	53.2	35.3	1 058.0	12.7	40.3	70.3	40.9	66.6	115.5	114.7
March	62.3	32.1	1 083.0	14.5	53.4	89.3	52.7	87.0	133.7	131.5
March Quarter	204.6	113.0	3 302.9	56.5	149.0	261.5	145.8	250.2	410.3	446.9

## GUEST ARRIVALS ('000)

**2002**

March Quarter	114.0	51.5	1 328.9	31.9	104.4	150.3	109.1	196.4	190.4	263.8
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**2003**

January	48.1	20.1	444.6	11.2	34.5	50.6	38.1	69.7	73.7	105.9
February	30.5	17.8	445.9	5.2	25.9	40.1	28.1	45.8	58.8	66.0
March	35.2	17.0	456.0	7.8	31.7	51.9	37.0	58.8	67.5	73.5
March Quarter	113.9	54.9	1 346.5	24.3	92.1	142.6	103.1	174.3	200.0	245.3

## TAKINGS FROM ACCOMMODATION (\$'000)

**2002**

March Quarter	8 861	6 389	291 039	2 294	8 246	11 106	7 211	11 506	24 240	21 822
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**2003**

January	4 206	2 537	93 276	1 024	2 583	4 085	2 380	3 909	9 679	10 862
February	2 380	2 293	96 443	565	2 239	3 190	2 249	3 276	7 464	5 698
March	2 793	2 054	97 307	574	2 794	3 922	2 805	4 228	8 276	6 590
March Quarter	9 378	6 884	287 027	2 163	7 615	11 196	7 433	11 413	25 418	23 151

<i>Period</i>	<i>Northern Rivers Tropical NSW</i>	<i>Big Sky Country</i>	<i>The Living Outback</i>	<i>Central Coast</i>	<i>Blue Mountains</i>
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## ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)

**March Quarter 2002**

Establishments	76	91	38	39	33
Guest rooms	2 149	2 524	944	1 514	1 262
Bed spaces	6 797	7 560	2 720	4 984	3 531
Persons employed	659	854	264	882	933

**March Quarter 2003**

Establishments	74	92	39	39	32
Guest rooms	2 084	2 600	981	1 495	1 248
Bed spaces	6 596	7 733	2 886	4 922	3 374
Persons employed	676	880	274	836	831

## ROOM NIGHTS OCCUPIED ('000)

**2002**

March Quarter	106.0	106.6	35.7	76.1	48.4
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**2003**

January	39.8	37.4	10.6	29.9	16.7
February	32.4	27.4	10.7	22.3	15.9
March	32.5	33.4	14.5	23.9	17.2
March Quarter	104.6	98.1	35.8	76.1	49.8

## ROOM OCCUPANCY RATE (%)

**2002**

March Quarter	54.8	46.9	42.0	55.9	42.6
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**2003**

January	61.6	46.5	34.8	64.5	43.1
February	55.4	37.9	39.0	53.2	45.6
March	50.2	41.8	47.7	51.6	44.5
March Quarter	55.8	42.2	40.6	56.6	44.4

## GUEST NIGHTS ('000)

**2002**

March Quarter	214.1	182.9	57.9	160.5	88.1
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**2003**

January	89.3	73.3	18.8	74.4	34.4
February	59.6	43.4	16.6	42.8	26.6
March	59.7	54.7	23.8	46.8	31.9
March Quarter	208.5	171.4	59.2	164.1	93.0

## GUEST ARRIVALS ('000)

**2002**

March Quarter	114.2	123.3	37.3	69.5	52.6
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**2003**

January	43.8	45.8	11.7	26.9	20.0
February	31.0	29.3	8.9	20.9	16.5
March	33.9	36.8	13.7	24.3	19.9
March Quarter	108.6	111.9	34.3	72.2	56.4

## TAKINGS FROM ACCOMMODATION (\$'000)

**2002**

March Quarter	10 156	8 418	2 369	9 637	6 002
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**2003**

January	4 420	3 383	771	4 064	2 008
February	2 987	2 146	709	2 783	2 093
March	2 863	2 557	987	2 723	2 097
March Quarter	10 270	8 087	2 467	9 571	6 197

<i>Period</i>	<i>Melbourne</i>	<i>Wimmera</i>	<i>Mallee</i>	<i>Western</i>	<i>Western Grampians</i>	<i>Bendigo Loddon</i>	<i>Peninsula</i>	<i>Central Murray</i>	<i>Goulburn</i>	<i>High Country</i>
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## ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)

**March Quarter 2002**

Establishments	238	6	41	55	19	31	21	23	27	73
Guest rooms	19 068	117	1 229	1 492	472	781	751	602	700	1 937
Bed spaces	48 306	336	3 659	4 443	1 344	2 333	2 025	1 708	2 020	6 834
Persons employed	15 141	29	469	776	207	358	427	176	364	602

**March Quarter 2003**

Establishments	246	6	41	53	20	31	21	23	28	72
Guest rooms	19 833	116	1 218	1 389	492	797	727	596	771	1 909
Bed spaces	49 596	332	3 565	4 283	1 442	2 393	1 925	1 691	2 234	6 713
Persons employed	15 110	21	430	723	216	358	413	170	439	547

## ROOM NIGHTS OCCUPIED ('000)

**2002**

March Quarter	1 183.0	3.3	55.4	91.8	21.1	38.9	35.3	27.4	33.3	47.7
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**2003**

January	401.8	1.0	18.9	31.0	5.5	11.8	11.4	9.3	10.5	18.0
February	399.1	0.9	15.5	25.2	5.9	10.7	10.6	7.5	10.3	12.6
March	441.3	1.1	20.4	27.0	7.9	14.6	11.7	9.8	12.0	15.4
March Quarter	1 242.3	3.0	54.8	83.3	19.3	37.0	33.7	26.7	32.8	45.9

## ROOM OCCUPANCY RATE (%)

**2002**

March Quarter	68.9	31.4	50.1	68.4	49.7	55.3	52.2	50.6	52.9	27.3
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**2003**

January	65.4	26.8	50.2	72.1	36.4	47.8	50.7	50.5	44.0	30.4
February	71.9	27.6	45.3	64.8	42.8	47.8	51.9	45.2	47.8	23.7
March	71.8	31.1	54.1	62.8	51.7	58.9	51.8	53.1	50.4	26.0
March Quarter	69.6	28.5	50.0	66.6	43.7	51.6	51.5	49.7	47.4	26.8

## GUEST NIGHTS ('000)

**2002**

March Quarter	1 954.4	5.7	99.0	181.9	36.2	73.2	67.6	48.4	55.1	104.2
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**2003**

January	711.4	1.8	35.7	68.1	10.1	24.3	23.9	16.5	18.9	37.5
February	638.1	1.3	23.9	46.1	9.0	17.6	17.5	12.3	15.0	22.9
March	709.3	1.8	33.2	48.9	12.9	25.3	20.4	16.2	19.2	29.6
March Quarter	2 058.9	5.0	92.9	163.1	32.0	67.2	61.8	45.0	53.1	89.9

## GUEST ARRIVALS ('000)

**2002**

March Quarter	799.6	4.5	58.9	111.8	27.2	46.0	31.9	31.2	33.9	56.0
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**2003**

January	278.3	1.5	21.6	39.1	8.4	13.7	12.1	9.8	11.4	19.9
February	276.0	1.1	15.6	28.9	6.8	10.8	9.5	7.6	10.0	12.4
March	302.8	1.4	21.1	32.2	9.5	15.2	11.2	10.0	12.3	17.9
March Quarter	857.1	4.0	58.3	100.2	24.7	39.7	32.9	27.3	33.7	50.2

## TAKINGS FROM ACCOMMODATION (\$'000)

**2002**

March Quarter	173 913	209	4 157	9 725	1 845	3 535	4 589	2 088	2 671	4 185
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**2003**

January	56 446	64	1 487	3 642	503	1 152	1 613	799	908	1 565
February	55 539	56	1 129	2 554	491	919	1 412	589	949	1 023
March	68 703	73	1 526	2 620	683	1 350	1 496	765	1 072	1 350
March Quarter	180 689	193	4 141	8 815	1 678	3 421	4 521	2 153	2 928	3 938

Period	Lakes	Gippsland	Melbourne East	Geelong	Macedon	Spa Country	Ballarat	Central Highlands	Upper Yarra	Murray East	Phillip Island
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)											
<b>March Quarter 2002</b>											
Establishments	24	34	12	23	3	5	25	15	11	14	11
Guest rooms	664	1 013	360	803	72	126	872	358	390	423	375
Bed spaces	1 963	2 956	864	2 190	163	301	2 740	1 146	1 028	1 179	1 334
Persons employed	262	302	322	443	44	131	454	95	217	119	161
<b>March Quarter 2003</b>											
Establishments	22	33	14	24	4	5	25	15	11	16	11
Guest rooms	597	1 001	478	817	94	126	873	357	386	449	375
Bed spaces	1 749	2 853	1 229	2 213	207	302	2 715	1 168	1 013	1 203	1 308
Persons employed	241	308	480	478	56	132	448	105	197	130	133
ROOM NIGHTS OCCUPIED ('000)											
<b>2002</b>											
March Quarter	30.1	40.1	12.1	41.8	1.8	6.0	45.9	14.9	11.2	14.8	21.2
<b>2003</b>											
January	10.6	12.5	5.0	14.9	0.3	1.6	13.4	4.5	2.6	7.1	8.1
February	9.7	12.6	6.6	15.6	0.8	2.2	12.9	4.2	2.6	5.2	5.4
March	10.0	15.1	7.6	13.4	1.1	2.1	16.6	5.5	3.7	6.6	6.0
March Quarter	30.4	40.1	19.2	43.9	2.3	5.9	43.0	14.1	8.9	18.9	19.5
ROOM OCCUPANCY RATE (%)											
<b>2002</b>											
March Quarter	50.4	44.0	37.4	57.8	27.3	53.0	58.5	46.1	32.0	38.7	62.9
<b>2003</b>											
January	57.5	40.2	33.8	58.6	10.3	42.0	49.7	40.3	21.5	50.9	69.9
February	58.2	45.0	49.6	68.1	31.8	61.6	52.9	42.0	23.8	41.3	51.3
March	54.0	48.5	51.2	53.1	38.5	54.1	61.4	49.6	31.3	47.6	51.6
March Quarter	56.5	44.6	44.7	59.7	26.7	52.3	54.7	44.0	25.6	46.8	57.8
GUEST NIGHTS ('000)											
<b>2002</b>											
March Quarter	59.9	64.1	19.6	72.5	2.3	9.7	93.6	30.5	18.1	27.5	56.1
<b>2003</b>											
January	22.6	23.0	8.1	28.2	0.4	3.1	29.8	9.8	4.3	11.7	23.0
February	16.0	19.1	10.0	24.0	1.0	2.8	24.6	9.2	3.8	7.7	12.0
March	18.1	23.8	11.4	22.4	1.3	3.6	32.6	11.6	6.0	10.2	13.2
March Quarter	56.6	65.9	29.5	74.5	2.7	9.5	87.0	30.6	14.1	29.6	48.2
GUEST ARRIVALS ('000)											
<b>2002</b>											
March Quarter	40.6	38.1	12.3	42.5	1.4	6.0	59.1	18.0	8.9	17.2	23.9
<b>2003</b>											
January	15.2	12.9	4.4	14.3	0.3	1.8	19.6	5.3	2.1	7.4	9.1
February	11.4	11.7	5.1	10.9	0.6	1.9	13.2	5.3	2.2	4.9	6.3
March	12.3	14.7	6.0	11.6	0.9	2.3	18.0	7.0	3.4	6.7	6.9
March Quarter	39.0	39.3	15.5	36.8	1.9	6.0	50.7	17.6	7.7	19.0	22.2
TAKINGS FROM ACCOMMODATION (\$'000)											
<b>2002</b>											
March Quarter	2 468	3 048	1 495	4 536	208	998	4 206	1 191	1 402	1 148	2 497
<b>2003</b>											
January	1 075	989	639	1 592	31	306	1 261	375	318	547	1 206
February	862	971	894	1 793	92	357	1 251	350	333	386	691
March	925	1 194	1 065	1 426	130	415	1 561	447	454	477	740
March Quarter	2 862	3 154	2 598	4 811	254	1 078	4 072	1 172	1 105	1 409	2 638

<i>Period</i>	<i>Gold Coast</i>	<i>Brisbane</i>	<i>Sunshine Coast</i>	<i>Hervey Bay/Maryborough</i>	<i>Darling Downs</i>	<i>Bundaberg</i>	<i>Fitzroy</i>
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)							
<b>March Quarter 2002</b>							
Establishments	149	165	102	42	64	27	86
Guest rooms	13 311	9 880	4 726	1 583	1 628	683	3 188
Bed spaces	43 645	27 179	16 472	5 422	5 106	2 060	9 871
Persons employed	8 611	6 623	2 375	714	588	235	1 600
<b>March Quarter 2003</b>							
Establishments	147	157	102	44	63	27	84
Guest rooms	12 736	9 608	4 769	1 733	1 667	687	3 154
Bed spaces	41 235	27 113	16 271	5 625	4 960	2 084	9 684
Persons employed	8 707	6 494	2 418	804	585	268	1 538
ROOM NIGHTS OCCUPIED ('000)							
<b>2002</b>							
March Quarter	855.9	541.9	273.3	66.5	74.9	31.2	154.2
<b>2003</b>							
January	315.8	170.9	114.0	24.2	21.0	10.9	53.3
February	236.4	180.6	74.4	20.2	21.2	9.3	48.7
March	234.9	200.5	80.2	24.3	25.4	10.9	54.0
March Quarter	787.2	551.9	268.7	68.7	67.6	31.1	155.9
ROOM OCCUPANCY RATE (%)							
<b>2002</b>							
March Quarter	71.4	60.9	64.5	46.7	51.1	51.0	53.7
<b>2003</b>							
January	80.0	57.4	77.1	45.1	41.7	51.3	54.5
February	66.3	67.1	55.7	41.5	46.2	48.4	55.2
March	59.5	67.3	54.3	45.2	49.1	51.0	55.2
March Quarter	68.7	63.8	62.6	44.0	45.7	50.3	54.9
GUEST NIGHTS ('000)							
<b>2002</b>							
March Quarter	1 994.3	890.5	693.1	135.2	133.8	58.3	262.2
<b>2003</b>							
January	779.0	311.1	341.4	51.9	40.5	23.4	100.0
February	503.2	276.7	182.3	35.6	34.2	16.6	72.4
March	513.6	305.5	206.0	43.1	41.5	18.6	81.3
March Quarter	1 795.7	893.3	729.7	130.6	116.2	58.6	253.7
GUEST ARRIVALS ('000)							
<b>2002</b>							
March Quarter	514.8	376.3	197.5	69.1	89.5	36.0	128.9
<b>2003</b>							
January	196.6	122.4	81.1	23.1	28.8	13.4	48.6
February	154.5	120.6	56.1	17.8	23.3	11.3	35.8
March	146.1	133.1	61.0	22.1	28.3	11.8	40.6
March Quarter	497.1	376.1	198.2	62.9	80.4	36.5	125.0
TAKINGS FROM ACCOMMODATION (\$'000)							
<b>2002</b>							
March Quarter	94 114	54 676	35 222	5 368	5 568	2 638	12 900
<b>2003</b>							
January	42 715	16 852	17 314	2 059	1 601	982	5 086
February	24 568	18 989	9 800	1 614	1 605	778	4 257
March	24 562	21 327	9 528	1 861	1 909	893	4 693
March Quarter	91 846	57 168	36 641	5 534	5 115	2 652	14 036

<i>Period</i>	<i>Mackay</i>	<i>Whitsundays</i>	<i>Northern</i>	<i>Tropical North Queensland</i>	<i>Outback</i>	<i>Great Barrier Reef(a)</i>
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## ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)

**March Quarter 2002**

Establishments	51	27	48	160	54	17
Guest rooms	1 647	2 697	2 221	10 379	1 488	2 697
Bed spaces	4 754	9 101	6 497	31 028	4 248	8 661
Persons employed	884	2 191	1 294	4 893	528	2 680

**March Quarter 2003**

Establishments	50	28	48	166	53	18
Guest rooms	1 634	2 660	2 178	10 506	1 456	2 744
Bed spaces	4 859	9 224	6 400	30 979	4 148	9 132
Persons employed	848	2 233	1 287	5 304	500	2 643

## ROOM NIGHTS OCCUPIED ('000)

<b>2002</b>						
March Quarter	76.2	122.6	97.3	461.9	50.2	130.6
<b>2003</b>						
January	28.8	53.2	31.4	171.5	14.1	60.5
February	27.0	33.0	32.0	153.5	15.3	38.2
March	30.5	38.6	37.1	167.1	18.9	43.4
March Quarter	86.3	124.9	100.4	492.1	48.3	142.1

## ROOM OCCUPANCY RATE (%)

<b>2002</b>						
March Quarter	51.4	50.5	48.7	49.5	37.5	53.8
<b>2003</b>						
January	56.9	64.5	46.4	52.7	31.1	71.1
February	58.9	44.3	52.4	52.2	37.6	49.8
March	60.2	46.9	54.9	51.3	42.0	51.0
March Quarter	58.7	52.2	51.2	52.0	36.9	57.5

## GUEST NIGHTS ('000)

<b>2002</b>						
March Quarter	130.8	276.4	155.3	893.9	75.4	296.8
<b>2003</b>						
January	53.5	135.0	54.8	361.5	22.1	144.0
February	43.4	68.4	46.8	293.5	20.2	78.5
March	47.9	81.5	57.3	321.2	25.9	90.2
March Quarter	144.7	285.0	158.9	976.1	68.2	312.7

## GUEST ARRIVALS ('000)

<b>2002</b>						
March Quarter	60.1	79.2	78.9	278.0	46.2	68.3
<b>2003</b>						
January	21.4	35.9	26.7	111.7	14.4	29.3
February	18.1	22.2	25.1	100.2	12.4	19.6
March	20.0	25.4	29.9	105.7	15.3	22.2
March Quarter	59.4	83.5	81.7	317.6	42.0	71.2

## TAKINGS FROM ACCOMMODATION (\$'000)

<b>2002</b>						
March Quarter	6 292	23 210	8 537	53 843	3 679	28 641
<b>2003</b>						
January	2 881	11 034	2 661	21 150	1 068	14 315
February	2 432	5 959	2 746	17 592	1 195	8 121
March	2 759	6 999	3 331	19 905	1 454	9 535
March Quarter	8 072	23 992	8 737	58 648	3 717	31 971

(a) Includes those parts of other Tourism Regions which fall within the Great Barrier Reef geographic area. Great Barrier Reef (TR) data is not included in Queensland totals because the

establishments in this Region are included in the figures for other Tourism Regions.

Period	Limestone Coast	Murraylands	Fleurieu Peninsula	Adelaide	Adelaide Hills	Barossa	Riverland	Clare Valley	Flinders Ranges
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)									
<b>March Quarter 2002</b>									
Establishments	34	4	15	86	4	9	14	4	19
Guest rooms	986	96	521	5 761	132	366	499	128	652
Bed spaces	2 945	304	1 649	15 757	338	1 013	1 480	388	1 938
Persons employed	432	43	277	3 600	130	304	500	73	282
<b>March Quarter 2003</b>									
Establishments	34	4	14	94	4	9	14	4	19
Guest rooms	982	96	494	6 430	132	364	498	128	662
Bed spaces	2 895	304	1 526	17 728	331	1 004	1 492	400	1 901
Persons employed	452	41	245	3 747	120	310	549	77	320
ROOM NIGHTS OCCUPIED ('000)									
<b>2002</b>									
March Quarter	48.4	4.3	20.0	359.6	6.6	19.0	21.0	8.7	23.1
<b>2003</b>									
January	16.1	1.4	8.1	115.1	1.9	5.7	5.7	2.0	8.2
February	13.9	1.2	5.7	113.0	1.9	5.8	5.1	1.8	7.2
March	17.9	1.3	6.4	135.2	2.1	7.0	6.8	2.4	9.0
March Quarter	47.9	3.9	20.2	363.2	6.0	18.4	17.6	6.2	24.4
ROOM OCCUPANCY RATE (%)									
<b>2002</b>									
March Quarter	54.6	50.0	42.7	69.5	55.5	57.8	46.8	75.9	39.4
<b>2003</b>									
January	53.0	48.3	53.1	57.7	47.5	50.2	36.8	49.5	39.9
February	50.5	45.4	40.9	62.7	51.2	56.4	36.9	51.3	39.0
March	58.8	42.5	42.0	67.8	52.1	62.3	44.1	60.9	43.7
March Quarter	54.2	45.4	45.5	62.8	50.2	56.3	39.3	54.0	40.9
GUEST NIGHTS ('000)									
<b>2002</b>									
March Quarter	85.7	7.9	46.0	596.9	13.5	37.9	33.7	13.6	39.3
<b>2003</b>									
January	31.4	3.1	20.3	208.8	4.7	12.4	10.3	3.6	12.7
February	20.9	2.1	12.3	177.8	3.4	10.3	7.6	3.0	10.2
March	29.1	2.5	14.1	217.6	4.1	12.6	10.4	4.3	12.9
March Quarter	81.3	7.6	46.7	604.2	12.1	35.4	28.4	10.9	35.9
GUEST ARRIVALS ('000)									
<b>2002</b>									
March Quarter	54.5	5.7	26.0	235.8	6.2	23.7	21.6	7.9	27.1
<b>2003</b>									
January	20.6	2.1	10.7	81.8	1.7	7.4	7.2	2.1	8.3
February	14.0	1.5	7.3	79.3	1.6	6.2	5.3	2.1	7.0
March	18.7	1.8	8.5	93.0	2.1	8.8	7.3	3.3	8.7
March Quarter	53.3	5.4	26.6	254.2	5.3	22.4	19.7	7.5	24.0
TAKINGS FROM ACCOMMODATION (\$'000)									
<b>2002</b>									
March Quarter	3 642	288	1 826	41 598	704	1 969	1 448	786	1 597
<b>2003</b>									
January	1 357	100	797	12 827	191	617	429	183	556
February	1 051	83	501	12 865	199	638	375	172	506
March	1 341	89	544	16 471	231	763	469	222	614
March Quarter	3 748	272	1 842	42 164	622	2 018	1 273	577	1 677

Period	Outback SA	Eyre Peninsula	Yorke Peninsula	Kangaroo Island
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## ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)

**March Quarter 2002**

Establishments	8	24	8	5
Guest rooms	382	760	147	150
Bed spaces	1 061	2 142	461	408
Persons employed	185	539	79	104

**March Quarter 2003**

Establishments	9	24	8	6
Guest rooms	660	779	149	199
Bed spaces	1 660	2 230	475	527
Persons employed	192	551	76	115

## ROOM NIGHTS OCCUPIED ('000)

**2002**

March Quarter	10.5	31.6	6.0	9.1
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**2003**

January	6.3	10.4	2.2	4.1
February	5.8	10.5	1.5	3.3
March	5.7	12.2	2.1	3.6
March Quarter	17.8	33.1	5.8	11.0

## ROOM OCCUPANCY RATE (%)

**2002**

March Quarter	30.6	46.2	45.7	67.5
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**2003**

January	30.8	43.9	47.4	66.3
February	31.5	49.1	36.1	58.7
March	27.9	51.1	45.6	58.9
March Quarter	30.0	48.0	43.3	61.4

## GUEST NIGHTS ('000)

**2002**

March Quarter	16.8	46.5	11.2	18.2
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**2003**

January	8.8	18.0	4.7	8.4
February	7.2	15.1	2.4	6.4
March	7.6	16.8	3.3	6.9
March Quarter	23.6	49.9	10.4	21.7

## GUEST ARRIVALS ('000)

**2002**

March Quarter	12.5	29.8	6.7	8.9
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**2003**

January	4.3	11.8	2.5	3.9
February	3.3	8.8	1.5	3.0
March	3.8	11.1	2.0	3.1
March Quarter	11.4	31.7	6.1	10.0

## TAKINGS FROM ACCOMMODATION (\$'000)

**2002**

March Quarter	863	2 219	389	912
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**2003**

January	391	757	159	404
February	346	740	102	299
March	389	880	137	339
March Quarter	1 125	2 377	398	1 043

Period	South East	Goldfields	Midwest	Gascoyne	Pilbara	Kimberley	Perth	Peel	South West	Great Southern	Wheatbelt
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)											
<b>March Quarter 2002</b>											
Establishments	10	23	25	11	18	28	101	7	60	21	22
Guest rooms	298	1 046	868	504	1 361	1 556	9 410	345	2 495	790	605
Bed spaces	904	2 721	2 371	1 339	2 888	4 464	26 270	1 223	7 781	2 361	1 442
Persons employed	132	397	322	178	457	487	5 637	168	1 249	304	228
<b>March Quarter 2003</b>											
Establishments	10	23	24	12	18	30	105	7	61	21	22
Guest rooms	293	1 003	848	528	1 372	1 595	9 891	344	2 507	797	619
Bed spaces	891	2 650	2 305	1 471	2 849	4 397	27 101	1 197	7 582	2 365	1 659
Persons employed	113	373	328	210	465	553	5 279	166	1 181	310	218
ROOM NIGHTS OCCUPIED ('000)											
<b>2002</b>											
March Quarter	17.1	39.0	34.9	16.9	48.4	34.6	567.0	17.2	125.1	34.2	17.6
<b>2003</b>											
January	5.8	13.8	12.2	6.9	17.7	12.8	199.9	7.0	48.1	12.6	5.0
February	4.1	13.7	11.4	5.6	18.5	10.8	194.7	4.2	36.0	10.3	5.4
March	4.4	18.1	12.2	6.8	23.0	15.1	206.4	5.5	42.3	11.0	7.3
March Quarter	14.3	45.6	35.8	19.2	59.1	38.7	601.0	16.7	126.4	33.9	17.6
ROOM OCCUPANCY RATE (%)											
<b>2002</b>											
March Quarter	63.7	41.4	44.6	37.3	39.5	24.7	67.0	55.4	55.7	48.1	32.4
<b>2003</b>											
January	63.6	44.4	46.6	42.0	41.5	25.8	65.2	65.7	61.9	51.1	25.8
February	50.1	48.8	48.1	37.6	48.0	24.2	70.3	43.8	51.2	46.1	30.9
March	48.6	58.1	46.2	41.4	54.2	30.5	67.3	51.6	54.4	44.5	38.1
March Quarter	54.2	50.5	46.9	40.4	47.9	27.0	67.5	54.1	56.0	47.3	31.6
GUEST NIGHTS ('000)											
<b>2002</b>											
March Quarter	31.3	55.8	59.1	28.2	57.4	61.1	998.6	47.0	286.1	64.3	26.2
<b>2003</b>											
January	12.9	21.3	21.7	12.1	21.3	25.2	370.0	20.4	120.9	27.7	8.5
February	6.6	18.8	17.0	8.2	20.9	17.6	317.5	9.8	74.9	18.1	7.4
March	7.7	24.2	18.7	10.5	25.0	24.9	342.7	13.0	87.0	18.9	10.0
March Quarter	27.2	64.3	57.4	30.8	67.2	67.7	1 030.3	43.2	282.8	64.6	25.9
GUEST ARRIVALS ('000)											
<b>2002</b>											
March Quarter	13.2	29.7	28.4	12.5	20.7	18.5	380.0	17.1	129.3	33.7	17.7
<b>2003</b>											
January	5.5	14.3	10.5	5.5	6.3	6.3	133.6	6.9	48.2	13.5	6.0
February	3.3	11.7	9.1	3.7	6.0	5.7	119.1	4.1	35.6	10.1	5.2
March	3.5	13.8	9.2	4.5	7.5	6.6	129.9	5.5	40.8	10.2	6.8
March Quarter	12.3	39.8	28.8	13.7	19.7	18.6	382.6	16.5	124.6	33.8	18.0
TAKINGS FROM ACCOMMODATION (\$'000)											
<b>2002</b>											
March Quarter	1 292	3 290	2 679	1 365	4 209	3 036	62 593	1 970	14 292	3 192	1 180
<b>2003</b>											
January	518	1 197	970	569	1 453	1 207	22 582	868	6 354	1 226	378
February	320	1 195	940	435	1 601	1 006	21 451	422	3 935	875	386
March	344	1 644	953	530	1 912	1 411	22 970	579	4 782	910	496
March Quarter	1 182	4 036	2 864	1 534	4 966	3 624	67 002	1 869	15 071	3 011	1 261

<i>Period</i>	<i>Greater Hobart</i>	<i>Southern</i>	<i>East Coast</i>	<i>Northern</i>	<i>Greater Launceston</i>	<i>North West</i>	<i>West Coast</i>
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## ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)

**March Quarter 2002**

Establishments	37	5	12	3	30	31	10
Guest rooms	2 155	144	443	93	1 321	983	419
Bed spaces	5 873	422	1 554	279	4 249	2 858	1 241
Persons employed	1 762	67	251	44	1 065	534	203

**March Quarter 2003**

Establishments	43	6	12	4	31	32	10
Guest rooms	2 213	155	450	116	1 383	1 020	426
Bed spaces	6 060	493	1 563	430	4 410	3 090	1 204
Persons employed	1 777	83	249	48	1 085	570	265

## ROOM NIGHTS OCCUPIED ('000)

**2002**

March Quarter	138.2	8.2	26.2	5.1	80.6	47.0	23.6
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**2003**

January	51.3	3.3	10.2	2.3	24.4	16.8	7.8
February	48.6	3.0	8.5	2.0	26.1	17.3	7.9
March	59.5	3.5	10.1	2.2	30.5	19.4	10.0
March Quarter	159.4	9.8	28.7	6.4	81.0	53.6	25.7

## ROOM OCCUPANCY RATE (%)

**2002**

March Quarter	71.2	63.0	65.7	61.0	67.8	53.1	62.5
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**2003**

January	74.7	67.7	72.9	63.0	57.0	53.3	58.9
February	78.5	69.5	67.2	60.2	67.4	60.6	66.3
March	86.7	73.8	72.2	60.4	71.0	61.5	76.1
March Quarter	80.0	70.4	70.9	61.2	65.1	58.4	67.1

## GUEST NIGHTS ('000)

**2002**

March Quarter	260.5	17.5	57.9	12.4	150.5	85.2	46.4
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**2003**

January	106.0	8.2	24.4	6.3	51.1	33.9	15.8
February	88.8	6.8	17.6	5.0	46.9	29.6	15.4
March	107.8	8.0	20.5	5.5	54.6	34.5	19.8
March Quarter	302.6	23.0	62.5	16.8	152.6	98.1	51.0

## GUEST ARRIVALS ('000)

**2002**

March Quarter	103.6	13.5	39.3	8.0	83.2	50.9	28.8
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**2003**

January	40.7	6.4	15.7	2.9	27.2	19.6	10.9
February	37.1	5.4	12.5	2.9	26.4	17.7	10.8
March	44.7	6.6	15.1	3.5	29.9	21.3	13.0
March Quarter	122.5	18.4	43.3	9.4	83.4	58.6	34.7

## TAKINGS FROM ACCOMMODATION (\$'000)

**2002**

March Quarter	14 540	727	2 678	412	7 426	4 688	1 954
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**2003**

January	5 785	326	1 228	194	2 412	1 735	764
February	5 277	265	970	135	2 493	1 660	762
March	6 661	321	1 112	144	2 896	1 874	903
March Quarter	17 722	912	3 311	473	7 800	5 269	2 428

Period	Darwin	Kakadu	Arnhem	Katherine	Table-lands	Peter-mann	Alice Springs	Mac-Donnell	Daly	Canberra
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## ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (NO.)

**March Quarter 2002**

Establishments	35	4	3	10	6	7	22	2	1	62
Guest rooms	2 634	np	83	547	np	np	1 551	np	np	5 228
Bed spaces	7 727	np	284	1 565	np	np	4 690	np	np	15 427
Persons employed	1 240	np	56	175	np	np	768	np	np	2 387

**March Quarter 2003**

Establishments	35	4	3	9	7	8	22	—	—	59
Guest rooms	2 648	np	np	509	np	np	1 704	—	—	5 112
Bed spaces	7 580	np	np	1 409	np	np	5 141	—	—	15 165
Persons employed	1 236	np	np	160	np	np	759	—	—	2 299

## ROOM NIGHTS OCCUPIED ('000)

**2002**

March Quarter	107.5	np	1.7	12.9	np	np	64.4	np	np	293.3
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**2003**

January	28.6	np	np	4.1	np	np	21.8	—	—	90.1
February	33.0	np	np	4.5	2.6	np	23.5	—	—	91.1
March	36.5	np	0.5	4.6	2.9	np	26.6	—	—	103.5
March Quarter	98.1	np	np	13.2	np	np	71.9	—	—	284.8

## ROOM OCCUPANCY RATE (%)

**2002**

March Quarter	45.3	np	22.6	26.3	np	np	46.1	np	np	62.3
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**2003**

January	35.3	np	np	26.2	np	np	41.3	—	—	56.9
February	45.1	np	np	31.5	37.8	np	49.3	—	—	63.7
March	44.9	np	20.7	29.3	37.5	np	50.3	—	—	65.3
March Quarter	41.7	np	np	28.9	np	np	46.9	—	—	61.9

## GUEST NIGHTS ('000)

**2002**

March Quarter	162.2	np	2.8	24.6	np	np	105.6	np	np	506.4
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**2003**

January	48.1	np	np	8.3	np	np	37.8	—	—	170.4
February	49.5	np	np	8.3	3.4	np	36.1	—	—	137.2
March	52.6	np	1.1	8.6	4.0	np	41.9	—	—	164.3
March Quarter	150.2	np	np	25.2	np	np	115.8	—	—	471.9

## GUEST ARRIVALS ('000)

**2002**

March Quarter	69.1	np	1.2	17.1	np	np	53.8	np	np	211.2
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**2003**

January	20.3	np	np	5.4	np	np	16.7	—	—	53.8
February	22.1	np	np	5.6	2.7	np	17.9	—	—	52.1
March	23.4	np	0.4	5.6	3.4	np	19.5	—	—	64.9
March Quarter	65.8	np	np	16.6	np	np	54.1	—	—	170.7

## TAKINGS FROM ACCOMMODATION (\$'000)

**2002**

March Quarter	9 862	np	207	880	np	np	5 141	np	np	31 992
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**2003**

January	2 809	np	np	353	np	np	1 709	—	—	10 561
February	3 351	np	np	390	195	np	1 994	—	—	10 468
March	3 522	np	76	408	220	np	2 216	—	—	11 765
March Quarter	9 683	np	np	1 151	np	np	5 918	—	—	32 794

np not available for publication but included in totals where applicable, unless otherwise indicated

— nil or rounded to zero (including null cells)

## EXPLANATORY NOTES

### INTRODUCTION

**1** This publication presents data from the quarterly Survey of Tourist Accommodation (STA). The STA is a mailout collection that completely enumerates all in-scope accommodation establishments.

**2** From the March quarter 1998, the scope and collection strategy for the STA were changed to include only significant accommodation establishments (these are defined below).

### SCOPE

**3** On a quarterly basis the STA includes hotels, resorts, motels, guest houses and serviced apartments with 15 or more rooms or units.

**4** For 2003 the scope of the STA has been expanded to also include:

- holiday flats, units and houses of letting entities with 15 or more rooms or units
- caravan parks with 40 or more powered sites
- visitor hostels with 25 or more bed spaces.

**5** Short-term non-residential accommodation, which is in scope of the STA, is accommodation which is not leased, and which is provided to guests who would generally stay for periods of less than two months.

**6** Some establishments also provide long-term residential accommodation. For hotels, motels, guest houses and serviced apartments, the amount of such activity is considered to be insignificant and is included in the data presented in this publication.

### DEFINITIONS OF ACCOMMODATION ESTABLISHMENTS

**7** For 2003 the STA includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:

- hotels and resorts with facilities - establishments with 15 or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms
- motels, private hotels and guest houses with facilities - establishments with 15 or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms
- serviced apartments - establishments with 15 or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night. The units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used
- holiday flats, units and houses - (excluding establishments predominantly operated on a time-share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least 15 flats, units or houses for short-term letting. They should be mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats units or houses include short-term owner operation as well as paying guest occupation
- caravan parks - establishments with 40 or more powered sites and cabins which provide either short-term or long-term accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests

## EXPLANATORY NOTES *continued*

### DEFINITIONS OF ACCOMMODATION ESTABLISHMENTS *continued*

- visitor hostels - establishments with 25 or more bed spaces which provide accommodation to visitors on a bed basis (rather than by room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.

### COVERAGE

**8** The main source of coverage is from the Australian Automobile Association through AAA Tourism and is supplemented by notification of new tourism developments and their likely opening dates in selected guides, major tourism journals and periodicals and newspapers. Periodic comparison with lists of accommodation establishments provided by the various tourism commissions and industry associations is also undertaken.

### DATA QUALITY

**9** The survey does not have a sample component and the data are not subject to sampling variability. However, other inaccuracies collectively referred to as non-sampling error may affect the data. These non-sampling errors may arise from a number of sources, including:

- errors in the reporting of data by providers
- errors in the process of capturing data
- estimation for missing data
- definition and classification errors
- incomplete coverage.

**10** Every effort has been made to reduce non-sampling error to a minimum by careful design and testing of questionnaires, and efficient operating procedures and systems used to compile statistics.

**11** The March quarter 2003 response rates were:

- 93% licensed hotels
- 93% motels and guest houses
- 95% serviced apartments.

### TAKINGS FROM ACCOMMODATION

**12** From 1 July 2000, takings from accommodation include gross revenue from the provision of accommodation, including GST. Takings from meals are excluded. Where businesses are unable to provide the data inclusive of GST, it is automatically adjusted by the ABS prior to aggregation and release in output.

### REGIONAL DATA

**13** Survey results are aggregated to tourism regions as defined by relevant state and territory tourist commissions or equivalent organisations. Tourism regions are reviewed annually and are subject to boundary and name changes. Where changes have occurred care should be taken when making comparisons with previously published data at this level.

**14** In the March quarter 2003, nine accommodation establishments within the Sydney Tourism Region moved into different statistical local areas as a result of improved geographic coding. While these have no nett effect on data for the Sydney Tourism Region, there are some changes to data for specific statistical local areas within the Sydney Tourism Region. Further information can be found in the explanatory notes of the *Tourist Accommodation, Small Area Data, New South Wales* cat. no. 8635.1.55.001 data cube.

**15** Details of the composition of tourism regions and major changes to tourism regions can be found in the electronic release *Tourist Accommodation, Small Area Data* cat. no. 8635.n.55.001 data cubes for each state/territory. Outline maps of tourism regions are provided on the Tourism Theme Page of the ABS web site.

## EXPLANATORY NOTES *continued*

### TREND AND SEASONALLY ADJUSTED

**16** National trend and seasonally adjusted data will be included in this publication from the June quarter 2003 data release. State/territory trend and seasonally adjusted data will be released on the ABS web site in the relevant *Tourist Accommodation, Small Area Data* cat. no. 8635.n.55.001 data cube.

### ANNUAL CAPACITY DATA

**17** ABS releases counts of accommodation establishments and their capacity on an annual basis in respect of the pre-1998 scope of the survey (but recognising serviced apartments separately) as follows:

- hotels, motels and guest houses and serviced apartments with facilities and having five or more rooms
- holiday flats, units and houses (other than those included with serviced apartments) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short term letting
- all caravan parks regardless of size
- all visitor hostels regardless of size.

**18** As a result of classification changes applied from March quarter 1998 onward, data will not be comparable with that previously published for particular accommodation types.

**19** These counts are published annually on the Tourism Theme Page of the ABS web site. Counts for calendar years prior to 2002 were published each year in a quarterly issue of *Tourism Indicators, Australia* cat. no. 8634.0 (discontinued).

### EFFECTS OF ROUNDING

**20** Where figures have been rounded, discrepancies may occur between totals and the sum of the component items.

### RELATED PUBLICATIONS

**21** Other ABS publications and products which may be of interest include:

*Directory of Tourism Statistics, 2001* cat. no. 1130.0 (irregular)

*Overseas Arrivals and Departures, Australia* cat. no. 3401.0 (issued monthly)

*Tourism Indicators, Australia* cat. no. 8634.0 (discontinued from September quarter 2002 - previously issued quarterly)

Electronic release *Tourist Accommodation, Small Area Data* cat. no. 8635.n.55.001 (data cubes for each state/territory - issued quarterly).

**22** Current publications and other products released by the ABS are listed in the *Catalogue of Publications and Products* cat. no. 1101.0. The catalogue is available from any ABS office or the ABS web site <<http://www.abs.gov.au>>. The ABS also issues a daily release advice on the web site which details products to be released in the week ahead.

### ABS DATA AVAILABLE ON REQUEST

**23** As well as the statistics included in this publication, the ABS has other relevant data available on request. Inquiries should be made to the National Information and Referral Service on 1300 135 170.

## GLOSSARY

<b>Average length of stay</b>	<p>Average length of stay is expressed in numbers of days and calculated:</p> <ul style="list-style-type: none"> <li>■ for hotels, motels and guest houses and serviced apartments, by dividing guest nights by guest arrivals</li> <li>■ for holiday flats, units and houses, by dividing unit nights occupied by unit lettings.</li> </ul>
<b>Average takings per available room night</b>	The takings from accommodation divided by the total number of guest nights for the survey period.
<b>Average takings per room night occupied</b>	the takings from accommodation divided by the total number of room nights occupied for the survey period.
<b>Bed spaces</b>	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
<b>Capacity</b>	Capacity in terms of guest rooms/units, visitor hostel bed spaces, holiday units or caravan park sites is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
<b>Caravan park sites</b>	Includes on-site vans, other powered sites, unpowered sites and cabins.
<b>Establishments</b>	The number of hotels, motels and guest houses and serviced apartments, caravan parks and visitor hostels within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
<b>Guest arrivals</b>	The total number of paying guests counted only on the first night they stayed at the accommodation establishment during the survey period.
<b>Guest nights</b>	The total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.
<b>Guest rooms</b>	The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
<b>Letting entities</b>	For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.
<b>Long-term caravan parks</b>	Caravan parks where the majority of paying guests occupied sites for periods of more than two months.
<b>Occupancy</b>	<p>Occupancy in terms of room nights, unit nights or site nights occupied refers to the total number of nights each guest room/unit or caravan park site was occupied during the survey period.</p> <p>Occupancy in terms of guest nights refers to the total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.</p>
<b>Occupancy rates</b>	<p>Occupancy rates represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period</p> $\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) * (\text{No. of days in the period})} * 100$ <p>providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.</p>
<b>Other sites permanently reserved</b>	The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for two months or more of the survey period to tenants who occupy the sites only on a casual or sporadic basis.
<b>Persons employed</b>	The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).

## GLOSSARY *continued*

<b>Room nights available</b>	The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.
<b>Room nights occupied</b>	The number of nights each guest room/unit was occupied by a paying guest during the survey period.
<b>Short-term caravan parks</b>	Caravan parks where the majority of paying guests occupy sites for periods of less than two months.
<b>Site nights available</b>	The total number of nights each caravan park site was occupied during the survey period.
<b>Star grading</b>	<p>The grading of hotels, motels and guest houses with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication <i>Accommodation Australia</i>, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).</p> <p>From the September quarter 1999, some (very few) large establishments not star graded by the AAA have been allocated a star grade by the ABS for Survey of Tourist Accommodation statistical tabulation purposes.</p>
<b>Takings from accommodation</b>	<p>Since 1 July 2000, takings from accommodation include gross revenue from the provision of accommodation, including GST. Takings from meals are excluded. In cases where takings from accommodation data cannot be provided inclusive of GST the amount of GST payable is estimated and the data revised accordingly.</p> <p>Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.</p>
<b>Unit lettings</b>	The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.
<b>Unit nights</b>	The total number of nights each holiday flat, unit or house was occupied during the survey period.





## FOR MORE INFORMATION . . .

- INTERNET** [www.abs.gov.au](http://www.abs.gov.au) the ABS web site is the best place to start for access to summary data from our latest publications, information about the ABS, advice about upcoming releases, our catalogue, and Australia Now—a statistical profile.
- LIBRARY** A range of ABS publications is available from public and tertiary libraries Australia-wide. Contact your nearest library to determine whether it has the ABS statistics you require, or visit our web site for a list of libraries.
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- DIAL-A-STATISTIC** For the latest figures for National Accounts, Balance of Payments, Labour Force, Average Weekly Earnings, Estimated Resident Population and the Consumer Price Index call 1900 986 400 (call cost 77c per minute).

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